ABSTRACT

A jacket is an outer garment that generally has a length of up to the waist. Jackets are usually worn to withstand wind and cold weather and protect our skin from the sun. The types of jackets based on their functions vary greatly, ranging from jackets to support appearances, mountain jackets, jackets for use when riding a motorcycle, jackets for winter, sports jackets, and many more. The use of jacket materials is also a lot, for example parachute, taslan, fleece, denim, leather, and many more. Therefore, a person must have more than one type of jacket to be able to carry out daily activities.

On that basis, in this study the authors designed a jacket that could meet user needs in terms of design, comfort, and function. The author puts forward design aspects, namely visual aspects, material aspects, and functional aspects. Data collection techniques used are quantitative and qualitative methods. To determine the best design, the author compares several models of competitor's product jackets.

In designing this jacket, the author chose a simple and modern design concept. The material used on the outside of the jacket is latex taslan material because this material is light but strong enough to withstand the wind. On the inside of the jacket, the author chose 30s polyester material which makes this jacket very comfortable to wear everyday, especially when the weather is cool. This jacket is designed to have enough pockets so that users don't have to bother carrying a bag while traveling but still put forward a simple design concept.

Keywords*: Jacket, Design, Modern.*