

ABSTRACT

In 2019, PT Reckitt Benckiser Indonesia (Durex) conducted research on 1500 teenagers in five major cities in Indonesia, namely Jakarta, Bandung, Medan, Surabaya and Yogyakarta. The study found that 33 percent of adolescents had had sex outside of marriage and 58 percent of them were aged 18 to 20 years. In every human behavior there is always a motive in it. According to Alfred Schutz, there are two types of motives, namely the motive of purpose and motive of cause. This study uses a qualitative research method with a phenomenological approach. Data collection techniques were carried out by interviewing young women who had had premarital sex in the city of Bogor. The results of this study indicate that the causal motives that occur include: curiosity, friendship environment, partner's invitation, reassurance from partner, love, affection, coercion from partner, supportive atmosphere, porn video addiction, and increased sexual libido. While the motive for the purpose of premarital sex behavior that occurs in young women is due to several factors including: fulfilling curiosity, pleasing partners, preventing partners from getting angry, increasing love, increasing affection, satisfying themselves, satisfying sexual desires, so as not to make the wrong choice. partner, as an escape, the middle way from every problem, overcoming stress, reversing mood conditions, and increasing self-confidence.

Keywords: Motives, Behavior, Premarital Sex