

ABSTRACT

PROCESSING CLING WRAP MATERIAL USING HOT PRESS TECHNIQUE FOR FASHION PRODUCT

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The increase in consumption and demand for textile materials makes textile products in terms of materials and decorative elements develop. This development can be achieved by applying texture to plastic cling wrap using a simple hot press technique with an iron. This research aims to understand how to apply the hot press technique to cling wrap to produce a texture that can be applied to fashion products in the form of jewelry and sheets. This final project research is qualitative research with data collection literature study, observation, and exploration with the scope of problems such as the number of sheets, temperature, time, and theme. The results of this research are expected to be used as an alternative to process plastic materials to produce fashion products.

Keywords: cling wrap, hot press, textile material, and texture.