

ABSTRACT

PT AGB Palabuhanratu is a center for capture fisheries business activities on the south coast of West Java, especially Sukabumi Regency, developing businesses in the field of export of quality layur fish. The main objective and activity of the company is to channel and export superior layur fishery products. The company has various types of laying products which are divided based on quality. In addition, the company also helps a number of fishermen in Palabuhanratu in terms of providing operational facilities in the form of ships and fishing gear PT AGB Palabuhanratu in processing transaction data and viewing transaction reports all activity processes are still recorded in Microsoft Excel and experiencing difficulties when recapitulating transaction data due to transaction data is very much so that when the data is needed it will take a long time. In addition, consumers have difficulty in finding fish information in PT AGB Palabuhanratu. This application uses the PHP (Hypertext Preprocessor) programming language and codeigniter framework (CI) with the concept of MVC (Model, View, Controller). Finally an application has been made that is able to provide complete information on marine fish such as size, stock and price (kg), in addition to being able to facilitate customers in making sea fish orders online. This application is in accordance with user needs with the results of the UAT (Usser Acptance Test) which shows the results of 90% of users receiving.

Keywords: PT AGB Palabuhanratu, *transaction, fish data, website*