

ABSTRACT

UPCYCLE OLD CLOTHES WITH THE APPLICATION OF TAPESTRY TECHNIQUES FOR FASHION PRODUCTS

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The endless development of fashion makes people's consumption of fashion increases. The desire to buy new clothes makes people always change their clothes to be much more up to date so that people's interest in fashion is difficult to control. However, the increasing public interest in new clothes makes old clothes pile up. One solution to overcome the consumptive nature of fashion is to use old clothes using the upcycling technique with a combination of tapestry on old clothes. This research was conducted with the aim of utilizing old clothes to reduce people's consumptive behavior in fashion and applying tapestry techniques as a combination technique in the upcycling method. Therefore, in this research, the exploration material to be carried out is to use old community clothes which will be combined with tapestry techniques. The technique in the textile field is tapestry as a work of art on old clothes to increase creativity and give value to old clothes. The method used in this study is a combined method with data collection methods such as field observations, interviews, literature studies and exploration. The concept of the product of this research will lead to fashion products that are inspired by bright colors that produce an eccentric style.

Keywords: Consumptive, Upcycling, Tapestry and fashion.