## IMPACT OF SERVICE QUALITY, PRODUCT QUALITY AND PRICE ON CUSTOMER SATISFACTION

(Case study in Telkom Speedy, 3<sup>rd</sup> regional division of east area, Lembong and Supratman, Bandung 2012)

## MINI THESIS

Proposed as a requirement of Bachelor degree major of International Business

Management of Telecommunication and Informatics

Created By: Budiawan Arief Anggoro 1.09.42.0006



## SCHOOL OF MANAGEMENT IN TELECOMMUNICATION AND MEDIA TELKOM INSTITUTE OF MANAGEMENT BANDUNG

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