

## ABSTRACT

Indonesia has around 2.7 million fishermen, of which 95.6% are traditional fishermen, compared to modern fishermen, traditional fishermen have simple boats and fishing gear and tend to use boats made of wood or bamboo. and they operate around the coast or a few miles offshore. However, the income obtained by fishermen is experiencing uncertainty. This is caused by several factors and one of them is the change of seasons which has a direct impact on fishing in the sea. This results in a famine season that occurs from October to February every year, where in that month causes high waves, strong currents, strong winds, and very dangerous rainstorms. so that fishermen cannot go to sea and operate their fishing gear or risk their lives. However, nowadays not many people who live far from the coast know the struggles of fishermen in dealing with these obstacles, thus causing fishermen to have to face it themselves or find other ways to meet their daily needs such as selling their furniture during the lean season. Therefore, using qualitative methods as data collection methods such as field observations, literature studies, and interview with fishermen at Teluk Village, Pandeglang, Banten because the majority of fishermen are traditional fishermen. The author and her team can create a short animated fish starvation season theme entitled **Bond To The Sea** for teenagers and young adults aged between 17-21 years, as a medium of education and empathy for fishing communities affected by the fish famine season.

Keywords: Background, Fishermen, Famine Fish, Color