

ABSTRACT

Boutique Sara is a boutique business that sells various kinds of clothing for men and women. The products sold vary from clothes, bags, perfumes to accessories. In the process of selling Sara Boutique, it is still done manually, where customers visit the location and meet directly with the owner or employee when they want to buy or see the products being sold. With this sales process, the opportunity to get potential customers is less than optimal. In recapitulating sales data, and product stock still manually using a book by noting and also not recording in detail about the products sold. Things like this cause the employee or owner who is on duty to recapitulate the data if it is wrong or forgets as a result the data will be lost. This study aims to design a sales information system that can be used to sell products online and help Sara Boutique in recording product data, sales data, transaction data, and product supplier data no longer manual so that it helps Butik Sara in terms of work to be more efficient.

In this final project, the design of a sales information system uses the scrum method. Scrum is an agile approach taken to develop products and services to be more innovative to customers. The Scrum method has a product backlog, sprint planning, sprint execution, sprint review, and sprint retrospective stages. The feature creation is carried out according to the sprint planning which is divided into 3 sprints. After that, the system is tested, starting with the system functionality test and User Acceptance Test (UAT).

Based on the results of the system functionality test and User Acceptance Test (UAT) all features and functions have been running according to stakeholder expectations. The result of this final project is a Sara Boutique sales information system that can display product data information, process transaction data, input data, sell products, and report sales at the Sara Boutique store.

Keywords: Sales, information system, scrum, UAT