

FOREWORD

Praise and gratitude to Allah S.W.T that with His blessing, I am able to complete the preparation of this final assignment, with the title “Instagram Content Marketing Improvement Design of Indihomegamer.id Using SWOT Analysis and QSPM”. This final assignment is submitted to fulfill the graduation requirements for School of Industrial Engineering Telkom University. This work would not have been completed without the help of people who support me through the process of finishing my final assignment. My thanks goes to:

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4. The writer’s family gives support and motivation to finish this final assignment.
5. All participants involved in helping the completion of this final assignment.

May all the help be blessed by Allah S.W.T., and finally I realize that this final assignment is still far from perfect because of the limited knowledge that I have. For this reason, I humbly expect suggestions and constructive criticism from all parties in order to build this final assignment report.

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