

DAFTAR SINGKATAN

Singkatan	Nama
BPS	Badan Pusat Statistik
UU	Undang – Undang
Perpres	Peraturan Presiden
Perda	Peraturan Daerah
MARR	<i>Minimal Atractive Rate of Return</i>
IRR	<i>Internal Rate of Return</i>
NPV	<i>Net Present Value</i>
PBP	<i>Payback Period</i>
UMK	Upah Minimum Kota
EAT	<i>Earning After Tax</i>
EBT	<i>Earning Before Tax</i>
CTR	<i>Click Through Rate</i>
CPC	<i>Cost Per Click</i>