

Abstract

Cinematography is a technique used to make videos and movies. This relates to what will be watched by movie lovers and videos presented. Not only movies, in a news story is also not separated by the so-called cinematography. Aspects in the cinematography affect the message received or want to be conveyed to the audience and the community. Therefore, the cinematographic aspect contained in the news video becomes important for the community. Because it is an implied message that wants to be conveyed through the visuals presented. Not only against the film, the cinematographic element also plays a role in the video news coverage in the mass media. The role of the mass media is very important to tell something. The mass media is at the forefront of information. Mass media is also present as an agent of change, communicator, and able to be a pioneer of change in the community through viewpoints, framing, and things presented. Not only that, the shooting and angle presented in the news. The role of cinematography in the presentation of the resulting news also affects the message to be conveyed. Therefore, writers are interested in analyzing the cinematographic aspects of news coverage. The author is interested in analyzing the news coverage of The Mount Merapi Update which is always published by The Tribun Jogja Mass Media through its youtube channel. This research uses analytical descriptive methods with qualitative approaches to find out the meaning and message that you want to convey through visual criticism of The Mass Media Tribun Jogja regarding Coverage of Update mount Merapi to the public. That way the author can know the meaning that wants to be conveyed from the visual criticism. The results of this study are visual criticism in the video Coverage update of Mount Merapi in the Mass Media Tribun Jogja which tends to be related to the positive impact that is raised from the activity of Mount Merapi, as well as the current condition of the activity of Mount Merapi itself. Where it helps in disaster mitigation for the surrounding community as well as the tourists of Mount Merapi. This is illustrated through the shooting technique selected from the Mass Media Tribun Jogja. Umunnya uses long shot, medium shot, and close up in helping the delivery of news and the construction of news that wants to be formed.

Keywords: *Cinematography, news coverage, Mount Merapi, Tribun Jogja, Analytical Descriptive, visual criticism.*