

## **ABSTRACT**

West Java is the second largest province after East Java on the island of Java, Indonesia. With the location of the capital city in the city of Bandung, West Java is also the province with the largest population, which is 49.94 million people and has very rich tourism and cultural potential. In this study, we will discuss the history and culture of the Islamic Sultanate in West Java which is located in the Kasepuhan Palace, Cirebon. However, due to lack of information and promotion, the history and culture of the Islamic Sultanate in the Kasepuhan Palace was almost forgotten. With the existing phenomenon, it is necessary to design a final project in the form of introduction and promotion media in the form of booklets intended for the community, especially in West Java Province. This study uses qualitative methods as data collection with a literature study approach, observation, interviews, and SWOT analysis. The design of this booklet is expected to make the people of West Java know and understand the history and culture of the Islamic Sultanate in the Kasepuhan Palace, so that it can make the Kasepuhan Palace as one of the superior historical and cultural tours, so that it can be maintained and preserved.

**Keywords : Booklet, Islamic Sultanate, Kasepuhan Palace, West Java.**