

ABSTRACT

Yudha Aji Wiratama Sukidjo, 1604184009, 2022. *Reception Analysis of Plastic Waste Issues in the Documentary Film of Pulau Plastik at the Black Team Film Village*, "Thesis: Fine Arts Study Program Faculty of Creative Industries Telkom University".

Pulau Plastik Documentary Film is a film that shows the phenomenon of Indonesia's plastic waste which has a lot to the point that the waste produced has reached the sea and affects the marine ecosystem. If this phenomenon is not prevented, our children and grandchildren will not be able to live. Therefore, Robi as a musician, Prigi as a waste activist and researcher in East Java and Tiza as a young lawyer are concerned about the natural condition of Indonesia which is full of plastic waste. Therefore, the three of them were moved to create a campaign to reject single-use plastic waste in an effort to protect the natural ecosystem so that it can be passed on to posterity and generations to come. Based on the issue of plastic waste in the Single-use Pulau Plastik Documentary Film, the author will conduct screenings and discussion discussions on the Kampung Film Black Team as film fans with village community groups. The author wants to know the opinion on the issue of plastic waste received by the Kampung Film Black Team in the Documentary Film of Pulau Plastik. This research uses Tvzetan Todorov narrative and Stuart Hall reception. The results of this study refer to the responses of the people of Kampung Film Black Team which will be classified in a dominant position, negotiation or apposition.

Keywords : Narrative, Reception, Documentary Film Pulau Plastik