

## Daftar Pustaka

- Bess, Nancy Moore, (2001), *Bamboo in Japan*, Tokyo, Kodansha Internasional
- Hammond, Jean dan David Inwood, (1995), *Pengembangan Produk, Seri Manajemen*, Jakarta Pusat, Pustaka Binaman Pressindo
- Hanson, Ward, (2000), *Pemasaran Internet*, Jakarta, Salemba Empat
- Kotler, Philip, Gary Armstrong, (2011), *Marketing an Introduction, 10-th Edition*, New Jersey, Prentice Hall
- Kotler, Philip dan Kevin Lane Keller, (2007), *Manajemen Pemasara: jilid 1, Edisi 12*, Jakarta, PT. Indeks
- Musman, Asti dan Ambar B. Arini, (2011), *Batik: Warisan Adiluhung Nusantara*, Yogyakarta, Penerbit ANDI
- Palgunadi, Bram, (2008), *Disain Produk 3: Mengenal Aspek*, Bandung, Penerbit ITB
- Suyanto, Asep Herman, (2009), *Step by Step Web Design: Theory and Practices*, Yogyakarta, Penerbit ANDI
- Rohidi, Tjetjep Rohendi, (2011), *Metodologi Penelitian Seni*, Semarang, Cipta Prima Nusantara
- Sunaryo, Aryo, (2011), *Ornamen Indonesia: Kajian Khusus tentang Ornamen Indonesia*, Semarang, Dahara Prize

Wulandari, Ari, (2011), *Batik Nusantara: Makna Filosofi, Cara Pembuatan & Industri Batik*, Yogyakarta, Penerbit ANDI

**Sumber lain:**

[www.facebook.com/batikgeek](http://www.facebook.com/batikgeek)

[www.idc.com](http://www.idc.com)

[www.lapakoya.com](http://www.lapakoya.com)

[www.twitter.com/batikgeek](http://www.twitter.com/batikgeek)

[www.wellcommshop.com](http://www.wellcommshop.com)

[www.zazzle.com](http://www.zazzle.com)