

ABSTRACT

The development of technology is currently considered very fast. This makes many changes that occur in several aspects of life. Likewise, cooperatives are required to adapt and transform with new and dynamic environmental habits. Digitization needs to be done to make it easier to adapt to new environmental habits. Digitization helps every activity to be more effective, efficient, and secure. However, until now there are still a few cooperatives that have transformed using a digital system. The transformation process is carried out in stages to understand every angle of activity change well. This research was conducted to find out what systems are used as priority needs to be raised as the first step in the transformation of conventional cooperatives into digital cooperatives. The research method uses a quantitative analysis of the canoe method by asking several questions about a system that allows it to be needed and distributed to 40 respondents, consisting of management and members of cooperatives from 3 different cooperatives. The results of the study show that the priority level of the system required from the 18 features provided and the earliest required is the automation of transaction reports and the last is the loan approval flow. The research was conducted in 3 different cooperatives in the Bandung city area. This research is used as a reference to find appropriate features and align between application systems and user behavior.