

**THE INFLUENCES OF FLASH SALES PROMOTION ON SHOPPING  
ENJOYMENT AND IMPULSIVE BUYING OF SHOPEE CONSUMERS  
INDONESIA**

**MINI THESIS PROPOSAL**

Proposed as one of the requirements to complete Bachelor Degree in International  
ICT Business

**Compiled by:  
INTAN NUR AZIZAH  
1401183417**



**INTERNATIONAL ICT BUSINESS  
FACULTY OF ECONOMICS AND BUSINESS  
TELKOM UNIVERSITY**

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