

ABSTRACT

Personality is one of the main parts of human, every human has their own personality that they develop from when they were born until they passed away, and every individuals has a different personality. There is a rare cases where an individual could have more than one personality or commonly known as multiple personality. But in the psychological world it is actually a condition called Dissociative Identity Disorder and it is considered as a mental illness. The movie Fight Club is considered as one of the movies that portray a story about multiple personality. This research has a purpose to explain the meaning of denotation, connotation and myth about the representasion of DID in the movie “Fight Club”. The research method is using the qualitative research with the semiotic analysis Roland Barthes. The result of the research is that how the multiple personality is being represented in the movie Fight Club. Multiple personality disorder could happen to anyone, mainly those who go through tough situations during their childhood such as depression or trauma that trigger this mental illness to occur.