

LIST OF FIGURES

Figure 1.1 Gojek Logo.....	1
Figure 1.2 Number of used app for food delivery orders in Indonesia as of August 2021	4
Figure 2.1 Research Framework.....	29
Figure 3.1 Research Phase	47
Figure 3.2 Structural Equation Modeling	54
Figure 4.1 Path Coefficient Result.....	73
Figure 4.2 T-Value Result	74
Figure 4.3 Modified Research Model	91
Figure 4.4 Modified Research Model	92