

Reference

- [1] B. Arafah and M. Hasyim, "Social Media as a Gateway to Information: Digital Literacy on Current Issues in Social Media," *Webology*, vol. 19, no. 1, pp. 2491–2503, Jan. 2022, doi: 10.14704/web/v19i1/web19167.
- [2] P. Kumar and A. Sinha, "Information diffusion modeling and analysis for socially interacting networks," *Social Network Analysis and Mining*, vol. 11, no. 1, Dec. 2021, doi: 10.1007/s13278-020-00719-7.
- [3] Y. K. Dwivedi *et al.*, "Setting the future of digital and social media marketing research: Perspectives and research propositions," *International Journal of Information Management*, vol. 59, Aug. 2021, doi: 10.1016/j.ijinfomgt.2020.102168.
- [4] I. Daga, A. Gupta, R. Vardhan, and P. Mukherjee, "Prediction of likes and retweets using text information retrieval," in *Procedia Computer Science*, 2020, vol. 168, pp. 123–128. doi: 10.1016/j.procs.2020.02.273.
- [5] Y. Özkent, "Social media usage to share information in communication journals: An analysis of social media activity and article citations," *PLoS ONE*, vol. 17, no. 2 February, Feb. 2022, doi: 10.1371/journal.pone.0263725.
- [6] S. N. Firdaus, C. Ding, and A. Sadeghian, "Retweet: A popular information diffusion mechanism – A survey paper," *Online Social Networks and Media*, vol. 6, pp. 26–40, Jun. 2018, doi: 10.1016/j.osnem.2018.04.001.
- [7] S. N. Firdaus, C. Ding, and A. Sadeghian, "Retweet Prediction based on Topic, Emotion and Personality," *Online Social Networks and Media*, vol. 25, Sep. 2021, doi: 10.1016/j.osnem.2021.100165.
- [8] H. Bunyamin and T. Tunys, "A Comparison of Retweet Prediction Approaches: The Superiority of Random Forest Learning Method," *TELKOMNIKA (Telecommunication Computing Electronics and Control)*, vol. 14, no. 3, p. 1052, Sep. 2016, doi: 10.12928/telkomnika.v14i3.3150.
- [9] T. B. N. Hoang and J. Mothe, "Predicting information diffusion on Twitter – Analysis of predictive features," *Journal of Computational Science*, vol. 28, pp. 257–264, Sep. 2018, doi: 10.1016/j.jocs.2017.10.010.
- [10] Z. Akbar, J. Liu, and Z. Latif, "Mining social applications network from business perspective using modularity maximization for community detection," *Social Network Analysis and Mining*, vol. 11, no. 1, p. 115, 2021, doi: 10.1007/s13278-021-00798-0.
- [11] M. G. Silva, M. A. Domínguez, and P. G. Celayes, "Analyzing the retweeting behavior of influencers to predict popular tweets, with and without considering their content," in *Communications in Computer and Information Science*, 2019, vol. 898, pp. 75–90. doi: 10.1007/978-3-030-11680-4_9.
- [12] M. Wang, W. Zuo, and Y. Wang, "A multidimensional nonnegative matrix factorization model for retweeting behavior prediction," *Mathematical Problems in Engineering*, vol. 2015, 2015, doi: 10.1155/2015/936397.
- [13] K. Lytvyniuk, R. Sharma, and A. Jurek-Loughrey, "Predicting Information Diffusion in Online Social Platforms: A Twitter Case Study," in *Studies in Computational Intelligence*, 2019, vol. 812, pp. 405–417. doi: 10.1007/978-3-030-05411-3_33.
- [14] D. Kim, D. Seo, S. Cho, and P. Kang, "Multi-co-training for document classification using various document representations: TF–IDF, LDA, and Doc2Vec," *Information Sciences*, vol. 477, pp. 15–29, Mar. 2019, doi: 10.1016/j.ins.2018.10.006.
- [15] M. Galar, A. Fernández, E. Barrenechea, and F. Herrera, "EUSBoost: Enhancing ensembles for highly imbalanced data-sets by evolutionary undersampling," *Pattern Recognition*, vol. 46, no. 12, pp. 3460–3471, Dec. 2013, doi: 10.1016/j.patcog.2013.05.006.
- [16] B. Krawczyk, M. Galar, Ł. Jeleń, and F. Herrera, "Evolutionary undersampling boosting for imbalanced classification of breast cancer malignancy," *Applied Soft Computing Journal*, vol. 38, pp. 714–726, Jan. 2016, doi: 10.1016/j.asoc.2015.08.060.
- [17] D. Ameta, "Ensemble Classifier Approach in Breast Cancer Detection and Malignancy Grading - A Review," *International Journal of Managing Public Sector Information and Communication Technologies*, vol. 8, no. 1, pp. 17–26, Mar. 2017, doi: 10.5121/ijmpict.2017.8102.
- [18] W. Lee and K. Seo, "Downsampling for Binary Classification with a Highly Imbalanced Dataset Using Active Learning," *Big Data Research*, vol. 28, p. 100314, May 2022, doi: 10.1016/j.bdr.2022.100314.
- [19] J. Zhao, J. Jin, S. Chen, R. Zhang, B. Yu, and Q. Liu, "A weighted hybrid ensemble method for classifying imbalanced data," *Knowledge-Based Systems*, vol. 203, Sep. 2020, doi: 10.1016/j.knosys.2020.106087.