

DIRECTING ON SHORT FILM ADAPTATION
THE LEGEND OF THE FOLK STORY
IN SITU PATENGGANG

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ABSTRACT

Indonesia is a country that have a rich culture, one of them is Oral Literature culture. Oral literature is a type of literary work that is spread by word of mouth. In Bandung, there is oral literature that developed in the Situ Patenggang area. In addition to its beautiful panorama, Situ Patenggang also holds a folklore which tells about the natural phenomenon of the formation of a large lake through a story about love between Ki Santang and Dewi Rengganis. This design is based on the phenomenon of how the values contained in an oral literature can still be relevant today. From this, this design offers a short film as a medium that will convey the oral literature. The method used to collect data with qualitative data types is conducting field observations, interviews, literature studies and visual studies of similar works, the approach used is an approach to the study of oral literature and adaptation. From the results of data analysis and the approach taken will be implemented into the process of adapting the story and styling the directing technique. This design is expected to play a role in elevating folklore oral literature in new ways to maintain the folklore legend itself during increasingly rapid developments in the times and media.

Keywords: *Directing, Film Adaptation, Folklore, Oral Literature.*