

ABSTRACT

DESIGNING OF CRAFT KIT THROUGH STRUCTURE TECHNIQUES TYPE WOVEN WITH TEXTILE MATERIAL AS A LEARNING MEDIA FOR EARLY CHILDHOOD CHILDREN

By

APRILLIA INDAH PERMATASARI

NIM : 1605184031

(Program Studi Kriya Tekstil dan Fashion)

The literacy education system in Indonesia only focuses on reading, writing and arithmetic, this is because one of the basic literacy aspects, namely perceiving and drawing, is not given much attention. Perceiving and drawing literacy skills can be trained through learning media using craft by stimulating children's fine motor and cognitive abilities. In this case, the development of craft kits in Indonesia is still less varied both in technique, material and visuals, but there is an opportunity to develop teaching media in the form of craft kits using textile materials through one of the craft elements, namely structure techniques, types of weaving techniques (woven) by applying local content. . The research method uses qualitative methods, namely, through literature studies to obtain data on literacy, child development, textiles, craft and structure techniques, through interviews with literacy expert resource persons, the founder of the Familia Kreativa community and the founder of the local brand Kotak Mainmainan with the resulting data that there are still rare products that use textile materials, local content and the need for learning media other than printables and activity books, through observations at Gramedia, Toys Kingdom, Books & Beyond and the Familia Kreativa community as well as 4M brand products both offline and online to find out the development of craft kit products , and finally in the form of exploration to obtain data on appropriate tool materials, textile materials and visuals to be applied to craft kit products. The purpose of this research is to develop children's teaching media in the form of craft kits through the enrichment of variations in techniques, materials and visuals as teaching media for early childhood. The result of this research is to produce a craft kit product with structure techniques, the type of weaving technique (woven) using multiplex materials, wood and yarn textile materials as well as applying local content from one of the woven techniques, namely the plain weave pattern which produces The visual consists of an arrangement of thread line elements.

Keywords: craft kit, early childhood, literacy, perceiving and drawing, structure techniques