ABSTRACT

This study discusses the operational standards of service at the Grand Tjokro
Hotel Yogyakarta. The author conducted this research because the service at
the Grand Tjokro Yogyakarta hotel can be very satisfying for guests who
come. The role of Food and Beverage is a department in a hotel in charge of
providing and processing food and beverages for hotel guests. In the field of
food and Beverage services, such as service, main kitchen, cold kitchen, hot
kitchen and pastry. Among them are in charge of providing good service to
guests to get quality service in the food and beverage section. The goal is to
find out how to apply operational standards and the problems faced by
waiters and waitresses in the food and beverage service section. The
research method used is qualitative, descriptive qualitative, data collection,
through interviews, observation and literature study. The results of this study
indicate that the operational standards at the Grand Tjokro Yogyakarta hotel
are very good and the existing staff is able to improve service so that guests
feel satisfied when served.

Keywords: Service, Standard Operational Procedure, Food And Baverage service