

DAFTAR SINGKATAN

Singkatan	Nama	Pemakaian pertama kali pada halaman
BMC	<i>Business Model Canvas</i>	1
SWOT	<i>Strength, Weakness, Opportunity, Threat</i>	24
CS	<i>Cost Structure/Costumer Segment</i>	24
VP	<i>Value Proposition</i>	24
CH	<i>Channel</i>	24
CR	<i>Customer Relationship</i>	24
RS	<i>Revenue Stream</i>	24
KR	<i>Key Resource</i>	24
KA	<i>Key Activities</i>	24
KP	<i>Key Partnership</i>	24
IFAS	<i>Internal Strategic Factors Analysis Summary</i>	40
EFAS	<i>Eksternal Factors Analysis Summary</i>	42