

ABSTRACT

General suppliers are needed to make it easier to do work. Because the contractor focuses on the project being carried out, it is necessary for a company supplying goods to provide the goods needed in the project. PT. Rekan Kita Bersama is one of the general supplier companies that has been running since 2017. However, currently the website that has been designed as an online information medium as well as to expand the target market is not functional. Because from the results of observations made, problems were found, both from the visual aspect to the features or technical aspects. While the results of interviews with PT. Our Partners Together in the last five years the clients that we got only 20 clients from the target of 200 clients per five years. So it is necessary to redesign the media in the form of online media to make it easier to expand the market and increase existence. Through this media, research is carried out with the output of website redesign as a place to inform company profiles online. This research is a qualitative research. Data was collected using observation and interview methods. It can be concluded from the results of this study, website redesign can be a functional online media to disseminate information and shorten meetings with clients to work together as an effort to increase existence and target market.

Keywords: Information, website , Company profile, PT. Rekan Kita Bersama