

DAFTAR GAMBAR

Gambar 3.1.1 Logo GameQoo	22
Gambar 3.1.3. Produk GameQoo	24
Gambar 3.1.4 Promosi GameQoo Lewat Website	24
Gambar 3.1.4.1 Promosi GameQoo Lewat Media Sosial	25
Gambar 3.2 Data new subscriber	25
Gambar 3.2.1 Data Pelanggan GameQoo	26
Gambar 3.3.2 Data Wawancara Marketing GameQoo	27
Gambar 3.4 Logo Stadia.....	30
Gambar 4.1.3.3.1 Moodboard Target Audience.....	44
Gambar 4.1.3.3.2 Gaya Visual.....	44
Gambar 4.1.3.3.3.2 Tipografi Nunito Extra Bold.....	45
Gambar 4.1.3.3.4 Warna.....	45
Gambar 4.1.3.3.5 Foto Brand Ambassador.....	46
Gambar 4.1.3.3.6 Logo.....	46
Gambar 4.2.1 Action.....	46
Gambar 4.2.2.1.1 Interest.....	46
Gambar 4.2.2.1.2 Poster Interest.....	48
Gambar 4.2.2.2.1 Poster Instagram Story Interest.....	49
Gambar 4.2.2.2.2 Mockup Poster Interest.....	50
Gambar 4.2.2.3 TVC Demonstration Interest.....	51
Gambar 4.2.3 Search	53
Gambar 4.2.4 Action Filter Challenge.....	54
Gambar 4.2.5.1 Hadiah.....	57
Gambar 4.2.5.2 Pemakaian Filter.....	59