

BIBLIOGRAPHY

Book Source:

- Ardianto, Elvinaro. (2010). *Metodologi Penelitian untuk Public Relations Kuantitatif dan Kualitatif*. Bandung: Remaja Rosdakarya Bandung.
- Em Griffin et al.. 2019. *A First Look at Communication Theory*. New York: Mc Graw Hill
- Glanz, K., Rimer, B. K., & Viswanath, K. (Eds.). (2008). *Health behavior and health education: Theory, research, and practice* (4th ed.). Jossey-Bass.
- Kriyantono, Rachmat. (2006). *Teknik Praktis Riset Komunikasi*. Jakarta: Prenada Media Group
- Lattimore, dkk. 2014. *Public Relations Profesi dan Praktik*. Jakarta: Salemba Humanika
- Nurhidayah, Yayah dan Nuhayati Eti. 2018. *Psikologi Komunikasi Antar Gender*. Yogyakarta: Pustaka Pelajar
- Parvanta, Claudia F. & Sarah Bauerle Bass. (2020). *Health Communications Strategies and Skills for a New Era*. Burlington: Jones and Bartlet Learning
- Rakhmat, Jalaluddin. (2018). *Psikologi Komunikasi*. Bandung : PT. Remaja Rosdakarya Bandung
- Silalahi, Ulber. (2018). *Metodologi: Analisis Data dan Interpretasi Hasil untuk Penelitian Sosial Kuantitatif*. BandungL PT. Refika Aditama
- Sugiyono. (2018). *METODE PENELITIAN KUANTITATIF*. Bandung: Alfabeta.
- _____. (2010). *Statistika untuk Penelitian*. Bandung: CV Alfabeta
- Venus, Antar. (2019). *Manajemen Kampanye: Panduan Teoritis dan Praktis dalam Mengefektifkan Kampanye Komunikasi Publik*. Bandung: Simbiosis Rekatama Media.

Source of Data Publication and Government:

- Badan Pembangunan Pembangunan Nasional. (2002). *Analisis Gender Dalam Pembangunan Kesehatan: Aplikasi Gender Analysis Pathway (GAP) dan Berbagi Pengalaman*. Retrieved from: <https://www.bappenas.go.id/files/3413/8146/3294/buku-9-analisis-gender-dalam->

- [pembangunan-kesehatan__20130712143650__3828__0.pdf](#) [Accessed on 5 March 2021]
- Badan Pusat Statistik. (2020). *Perilaku masyarakat Di Masa Pandemi Covid 19*. Retrieved from: <https://www.bps.go.id/publication/2020/09/28/f376dc33cfcdeec4a514f09c/perilaku-masyarakat-di-masa-pandemi-covid-19.html> [Accessed on 22 March 2021]
- _____ (2020). *Jumlah Penduduk menurut Wilayah, Klasifikasi Generasi, dan Jenis Kelamin, Jumlah, Total Jenis Kelamin, 2020*. Retrieved from: sensus.bps.go.id/main/index/sp2020 [Accessed on 25 April 2021]
- Badan Pusat Statistik Kota Bandung. (2021). *Jumlah Penduduk dan Keluarga menurut kecamatan di Kota Bandung, 2018 dan 2019*. Retrieved from: <https://bandungkota.bps.go.id/statictable/2021/03/18/1437/jumlah-penduduk-dan-keluarga-menurut-kecamatan-di-kota-bandung-2018-dan-2019.html> [Accessed on 25 April 2021]
- Kementerian Keuangan Republik Indonesia. (2000). *Instruksi Presiden No. 9 Tahun 2000 Tentang Pengarusutamaan Gender Dalam Pembangunan Nasional Republik Indonesia*. Retrieved from: <https://www.kemenkeu.go.id/sites/default/files/inpres-no.-9-tahun-2000-tentang-pug.pdf> [Accessed on 7 March 2021]
- Komite Penanganan Covid-19 dan Pemulihan Ekonomi Nasional. (2021). *Peta Sebaran*. Retrieved from: <https://covid19.go.id/peta-sebaran> [Accessed on 22 July 2021]
- Pusat Informasi Covid-19 Kota Bandung. (2021). *Total Kasus Terkonfirmasi*. Retrieved from: <https://covid19.bandung.go.id> [Accessed on 22 July 2021]
- Satuan Tugas Penanganan Covid-19 Bidang Perubahan Perilaku. (2020). *Strategi dan Konsep Dasar Perubahan Perilaku*. Retrieved from: <https://bersamahadapikorona.kemdikbud.go.id/wp-content/uploads/2020/09/Konsep-Dasar-Perubahan-Perilaku-30-Agustus-2020-v6-1.pdf> [Accessed on 5 March 2021]
- World Health Organization. (2020). *Coronavirus*. Retrieved from: https://www.who.int/health-topics/coronavirus#tab=tab_1 [Accessed on 7 March 2021]

Sources of Journals and Thesis

- Anuar, Haryati et al. (2020). *Usage of Health Belief Model (HBM) in Health Behavior: A Systematic Review*. Retrieved from: https://www.researchgate.net/publication/347558135_Usage_of_Health_Belief_Model_HBM_in_Health_Behavior_A_Systematic_Review [Accessed on 22 Sept 2021]
- Courtenay, W. H., McCreary, D. R., & Merighi, J. R. (2002). Gender and ethnic differences in health beliefs and behaviors. *Journal of health psychology*, 7(3), 219-231. Retrieved from: <https://journals.sagepub.com/doi/abs/10.1177/1359105302007003216> [Accessed on 9 Feb 2022]
- Duriah, None. (2013). *Pembelajaran Membaca dengan KWL (What I Know – What I Want to Learn - What I Learned) untuk Meningkatkan Kemampuan Membaca Pemahaman dan Berbicara Siswa Kelas V SD*. Retrieved from: <http://repository.upi.edu/1902/> [Accessed on 23 March 2021]
- Juliati, Liliek. 2020. *ANALISIS FAKTOR YANG MEMENGARUHI KEPATUHAN PERILAKU PENCEGAHAN PENULARAN DAN KEPATUHAN MINUM OBAT PADA PASIEN TUBERKOLOSIS PARU BERBASIS HEALTH BELIEF MODEL DI WILAYAH PUSKESMAS SURABAYA*. Retrieved from: <http://repository.unair.ac.id/97115/> [Accessed on 1 April 2021]
- Karnadi, Kireina Noer. (2020). *Efektivitas Akun Instagram @zerowaste.id_official Sebagai Media Kampanye Gerakan Pengurangan Sampah Plastik*. Retrieved from: https://openlibrary.telkomuniversity.ac.id/home/catalog/id/160887/slug/efektivitas-akun-instagram-zerowaste-id_official-sebagai-media-kampanye-gerakan-pengurangan-sampah-plastik.html [Accessed on 12 June 2021]
- Rom Korin, M., Chaplin, W. F., Shaffer, J. A., Butler, M. J., Ojie, M. J., & Davidson, K. W. (2013). Men's and women's health beliefs differentially predict coronary heart disease incidence in a population-based sample. *Health education & behavior : the official publication of the Society for Public Health Education*, 40(2), 231–239. <https://doi.org/10.1177/1090198112449461>. Retrieved from: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3676270/> [Accessed on 9 Feb 2022]
- Lestari, Puji dan Machya Astuti Dewi. (2010). *Model Komunikasi dalam Sosialisasi*

- Pengarustamaan Gender dan Anggaran Responsif Gender di Provinsi Daerah Istimewa Yogyakarta.* Retrieved from: <http://jurnal.upnyk.ac.id/index.php/komunikasi/article/view/80> [Accessed on 1 April 2021]
- Luquis, Raffy R. and Kensinger, Weston S. (2018). *Applying the Health Belief Model to Assess Prevention Services Among Young Adults.* Retrieved from: <https://sci-hub.se/https://www.tandfonline.com/doi/abs/10.1080/14635240.2018.1549958> [Accessed on 22 Sept 2021]
- Marsellita, Priska Vianny dkk. (2008). *Analisa Perbandingan Harapan dan Persepsi Pria dan Wanita dalam Memilih Sebuah Restoran di Surabaya Ditinjau dari Segi Meal Experience.* Retrieved from: <https://jurnalperhotelan.petra.ac.id/index.php/hot/article/view/18419> [Accessed on 7 March 2021]
- Merchant, Karima. (2012). *How Men And Women Differ: Gender Differences in Communication Styles, Influence Tactics, and Leadership Styles.* Retrieved from: https://scholarship.claremont.edu/cgi/viewcontent.cgi?referer=https://www.google.com/&httpsredir=1&article=1521&context=cmc_theses [Accessed on 24 September 2021]
- Normawati, Siti Maryam, dan Anjang Priyantini. (2018). *PENGARUH KAMPANYE “LET’S DISCONNECT TO CONNECT” TERHADAP SIKAP ANTI PHUBBING (SURVEI PADA FOLLOWERS OFFICIAL ACCOUNT LINE STARBUCKS INDONESIA).* Retrieved from: <https://jurnal.kominfo.go.id/index.php/komunika/article/view/1665/988> [Accessed on 27 March 2021]
- Pramono, Ahmad Putro. (2018). *ANALISIS FAKTOR KEPATUHAN PEMENUHAN KEBUTUHAN GIZI PADA KLIEN DENGAN DIABETES MELLITUS BERBASIS TEORI HEALTH BELIEF MODEL.* Retrieved from: <http://repository.unair.ac.id/85150/4/full%20text.pdf> [Accessed on 1 April 2021]
- Pratama, N. W. (2018). *Komunikasi Persuasif dalam Membangun Kesehatan Lingkungan di Desa Rejeni Krembung Sidoarjo.* Surabaya : UIN Sunan Ampel Surabaya.
- Purwodihardjo, Otty Mulijaty dan Angela Oktavia Suryani. (2020). *APLIKASI HEALTH BELIEF MODEL DALAM PENANGANAN PANDEMI COVID-19 DI*

- PROVINSI DKI JAKARTA. Retrieved from: <http://mx2.atmajaya.ac.id/index.php/perkotaan/article/view/1262> [Accessed on 4 April 2021]
- Rossi, Elisa. (2020). *The Social Construction of Gender in Medical Interactions: A Case for the Perpetuation of Stereotypes?*. Retrieved from: <https://scihub.do/https://www.tandfonline.com/doi/full/10.1080/10410236.2020.1735698> [Accessed on 1 April 2021]
- Saputri, Reka Ayu. (2020). *Efektivitas Akun Media Sosial Line@ Burger King ID Terhadap loyalitas Pelanggan di Jabodetabek*. Retrieved from: <https://openlibrary.telkomuniversity.ac.id/home/catalog/id/158112/slug/efektivitas-akun-media-sosial-line-burger-king-id-terhadap-loyalitas-pelanggan-di-jabodetabek.html> [Accessed on 30 April 2021]
- Suliyanto. (2011). *PERBEDAAN PANDANGAN SKALA LIKERT SEBAGAI SKALA ORDINAL ATAU SKALA INTERVAL*. Retrieved from: <https://docplayer.info/30212059-Perbedaan-pandangan-skala-likert-sebagai-skala-ordinal-atau-skala-interval-suliyanto-1-abstrak.html> [Accessed on 2 October]
- Ray, Anubha dan Prajna Pani. (2019). *De-gendering of Genderlect: A Case of Higher Education Institution in Odisha*. Retrieved from: https://www.researchgate.net/publication/334196933_De-gendering_of_Genderlect_A_Case_of_Higher_Education_Institutions_in_Odisha [Accessed on 3 April 2021]
- Wada, Hadiza Isa. (2019). *Media Consumption Trends: Comparing Millenials and Generation Z*. Retrieved from: <http://rais.education/wp-content/uploads/2019/11/008HW.pdf> [Accessed on 30 April 2021]
- Wulan, Roro Retno. (2019). *Kajian Gender dalam Ilmu Komunikasi*. Retrieved from: http://jos.unsoed.ac.id/index.php/acta_diurna/article/view/1574 [Accessed on 2 April 2021]

News Article Source

- cnbcindonesia.com. (2021). *Mutasi Corona Ganas! 3M Tak Cukup Lagi, Wajib 5M*. Retrieved from: <https://www.cnbcindonesia.com/news/20201228135531-4-211932/mutasi-corona-ganas-3m-tak-cukup-lagi-wajib-5m> [Accessed on 22 March 2021]

- Detik.com. (2020). *'Pemerintah Kampanyekan 'Ingat Pesan Ibu' Hadapi Covid -19, Ini Alasannya'*. Retrieved from: <https://news.detik.com/berita/d-5196248/pemerintah-kampanyekan-ingat-pesan-ibu-hadapi-covid-19-ini-alasannya?single=1> [Accessed on 23 March 2021]
- IDN Research Institute. (2019). *Indonesia Millennial Report 2019: Understanding Indonesian Millennial Behavior*. Retrieved from: <https://cdn.idntimes.com/content-documents/indonesia-millennial-report-2019-by-idn-times.pdf> [Accessed on 1 April 2021]
- internetworldstats.com. (2021). Top 20 Countries With The Highest Number of Internet User. Retrieved from: <https://www.internetworldstats.com/top20.htm> [Accessed on 2 October 2021]
- Kompas.com. (2020). *Diumumkan Awal Maret Ahli Virus Corona Masuk Indonesia Dari Januari*. Retrieved from: <https://www.kompas.com/sains/read/2020/05/11/130600623/diumumkan-awal-maret-ahli--virus-corona-masuk-indonesia-dari-januari> [Accessed on 7 March 2021]
- Kompas.tv. (2021). *Kota Bandung Terancam Kolaps Karena Kasus Covid-19 Terus Melonjak Tak Terkendali, Ini Kata Dinkes*. Retrieved from <https://www.kompas.tv/article/181091/kota-bandung-terancam-kolaps-karena-kasus-covid-19-terus-melonjak-tak-terkendali-ini-kata-kadinkes> [Accessed on 2 October 2021]
- Medcom.id. (2020). *Pemerintah Kampanyekan 'Ingat Pesan Ibu' Lawan Covid 19*. Retrieved from: <https://www.medcom.id/nasional/peristiwa/0k8RGxoN-pemerintah-kampanyekan-ingat-pesan-ibu-lawan-covid-19> [Accessed on 7 March 2021]
- Sindonews.com. (2021). *Wisata Bandung jadi Liburan Pilihan Favorit Saat Pandemi*. Retrieved from: <https://lifestyle.sindonews.com/read/332876/156/wisata-bandung-jadi-liburan-pilihan-favorit-saat-pandemi-1613098923> [Accessed on 7 March 2021]