

## **ABSTRACT**

Liell.id is an online shop that is engaged in the sale of hijab, which is located in the Tangerang Regency area. The ease of using the internet has an impact on various aspects of life, one of which is buying and selling hijab products which are usually marketed by occupying an area or what is commonly called a hijab shop. Utilization of application-based information technology to market products has been widely used, especially in developed countries. By providing a catalog (online) that can be accessed quickly and easily, it can increase productivity and income. This sales application is designed using Android Studio which aims to make it easier for admins to manage hijab sales and make it easier for customers to order hijab at this Liell ID online shop. The results of this study are Sales Applications can run well and in accordance with what the author designed.

**Keyword:** Hijab sales, Liell.ID, Online Shop