

DAFTAR PUSTAKA

- Aisha, M. (2019). *Pengertian Paradigma Menurut Para Ahli dan Contohnya*. Jagad.Id. <https://jagad.id/definisi-paradigma-menurut-para-ahli-dan-contohnya/>
- Bungin, B. (2011). *Penelitian Kualitatif*. Kencana Predana Media Group.
- Denzin, N. K., & Lincoln, Y. S. (2009). *Handbook Of Qualitative Research* (S. Z. Qudsy (ed.); 1st ed.). Pustaka Pelajar.
- Farwell, J. P. (2012). *Persuasion and Power, The Art of Strategic Communication*.
- Given, L. M. (2008). The SAGE Encyclopedia of QUALITATIVE RESEARCH METHODS. In *The SAGE Encyclopedia of QUALITATIVE RESEARCH METHODS* (1st–2nd ed.). Rolf A. Janke. https://books.google.com/books?id=y_0nAQAAMAAJ&pgis=1
- Hariyati, M. (2015). *Analisis Data Kualitatif Miles dan Huberman*. Kompasiana. <https://www.kompasiana.com/meykurniawan/556c450057937332048b456c/analisis-data-kualitatif-miles-dan-huberman>
- Jefkins, F. (2004). *Public Relations* (N. Mahanani (ed.); 5th ed.). Erlangga.
- Marpaung, B. O. (2016). Communication Strategy Planning of Fisherman Kampung Medan Belawan as a Tourist Destination. *Procedia - Social and Behavioral Sciences*, 234, 344–352. <https://doi.org/10.1016/j.sbspro.2016.10.251>
- Maryani, E., & Darmastuti, R. (2017). The ‘Bakul Gendong’ as a communication strategy to reject the construction of a cement factory in Central Java. *Public Relations Review*, 43(1), 46–55. <https://doi.org/10.1016/j.pubrev.2016.10.020>
- Moleong, J. L. (2006). *Metodologi Penelitian Kualitatif*. PT. Remaja Rosdakarya.
- Nova, F. (2011). *Crisis Public Relations* (1st ed.). PT RAJAGRAFINDO PERSADA.
- Nurul Saputri, S. (2019). STRATEGI KOMUNIKASI ORGANISASI KITABISA.COM DALAM MENINGKATKAN CITRA PERUSAHAAN. *Ilmu Komunikasi*, 121.
- Patterson, S. J., Radtke, J. M., & Radtke, J. M. (2009). *Strategic communications for nonprofit organizations : seven steps to creating a successful plan*.
- Praktis, K. (2015). *Strategi Komunikasi : Pengertian dan Ruang Lingkup*.

<https://www.komunikasipraktis.com/2015/10/strategi-komunikasi-pengertian-dan.html>

Rahardjo, M. (2010). *Triangulasi dalam Penelitian Kualitatif*. Uin-Malang.Ac.Id.

<https://www.uin-malang.ac.id/r/101001/triangulasi-dalam-penelitian-kualitatif.html>

Sosiologis.com. (2018). *Teknik Pengumpulan Data Kualitatif*. Sosiologis.Com.

<http://sosiologis.com/teknik-pengumpulan-data-kualitatif>

Sudiaman, M. (2014). *No Title*. Republika.

<https://www.republika.co.id/berita/kolom/resonansi/14/02/20/n1925p-citra-pendidikan-indonesia-2>

Suryadi, E. (2018). *Strategi Komunikasi sebuah analisis teori dan praktis di era digital* (D. Darmawan & N. Nur (eds.); 1st ed.). PT Remaja Rosdakarya Offset.

Ulya, I., & Abid, N. (2015). *PEMIKIRAN THOMAS KUHN DAN RELEVANSINYA TERHADAP KEILMUAN ISLAM*. 3(2), 249–276.