

ABSTRACT

Human resources are an important factor determining the success of the company in achieving its goals, because the success or failure of the company in achieving its goals is highly dependent on the performance of employees. One of the factors that affect employee performance is job satisfaction. This study aims to determine and analyze the effect of job satisfaction on employee performance at Aciak Mart employees in Padang City.

The method used in this research is descriptive quantitative method. The research data was collected using a questionnaire which was distributed to a sample of 106 respondents from 7 Aciak Mart branches. The data analysis techniques used in this research are descriptive analysis and simple linear regression analysis.

The results of research conducted on employees of Aciak Mart showed that employee job satisfaction was in the moderate category, while employee performance was in the high category. Then the results of the study show that there is no significant influence between Job Satisfaction on the influence of Employee Performance.

Keywords: Aciak Mart, Job Satisfaction, Employee Performance.