## ABSTRACT

Sustainable Development Goals are increasingly becoming a concern for several countries, especially those that have joined the United Nations. Where countries that join the United Nations need to achieve the 17 goals of these SDGs by 2030. In achieving the SDGs all parties who have an interest need to collaborate, namely the stakeholders of the SDGs where one of them is a business actor. Jasa Marga as a business actor has realized that SDGs are an important aspect of its business process where this is reflected through the company's vision, mission and business processes which are based on SDGs.

The purpose of this study was to determine the effect of corporate social and environmental responsibility on the achievement of the SDGs. The object of research is the Toll Road Business Entity in Indonesia, namely Jasa Marga with the scope of the research being Jasa Marga's employees, both the parent and subsidiary companies. This research will examine the effect of Social Responsibilities and Environmental Responsibilities as independent variables which will affect the dependent variable, namely the SDGs with the role of a mediating variable, namely Organizational Effectiveness.

This type of research is descriptive with quantitative methods using the Structural Equation Modeling (SEM) analysis method, namely Partial Least Square (PLS) in processing the data that has been collected in the SmartPLS program. The sampling technique used purposive sampling with a sample that has been collected as many as 134 samples through distributing questionnaires with one-shot cross sectional execution time.

The results of the study show that there is a positive relationship between Social Responsibilities and Environmental Responsibilities of Jasa Marga in supporting the achievement of SDGs in Indonesia and the existence of Organizational Effectiveness which mediates the company's Social Responsibilities and Environmental Responsibilities with the achievement of SDGs and it is also found that Organizational Effectiveness can support the achievement of SDGs. Thus, this study can show that there is a positive influence from the company's Social Responsibilities and Environmental Responsibilities in supporting the achievement of SDGs in a region.

Based on the results of the analysis and conclusions of this study, the first suggestions are that Jasa Marga can increase its social responsibility through collaboration with regional communities, participating in events related to culture and supporting regional communities. Then, Jasa Marga can focus on supporting and increasing understanding regarding the environment around the company. For further research, it can expand the object of research to other industrial fields. In addition, research can also collect more diverse data and increase the population.

*Keywords:* Sustainability, SDGs, Social Responsibility, Environmental Responsibility