

## **ABSTRACT**

*Cases of sexual violence against children in Indonesia continue to increase every year. This immoral act is not only carried out by strangers. It does not rule out the possibility of the closest person being the perpetrator. This study aimed to determine the effectiveness of flashcards in increasing children's sexual knowledge. The subjects in this study were 2nd-grade students of SD Negeri 130 Batununggal, Bandung. The method used in this research was a pre-experimental one-group pretest-posttest design. The data collection used were observation, documentation, and tests. The results showed that flashcard media was effective as a learning medium for children's sexual education, with the results of the pretest average value data obtained at 24.2 and the average post-test value at 27.2. Then with data analysis techniques using the t-test hypothesis test, a significant difference existed in increasing children's sexual knowledge.*

**Keywords:** *flashcard; child sexual abuse; visual learning media; visual communication*