

DAFTAR PUSTAKA

- A.M. Morissan. (2008). *MANAJEMEN PUBLIC RELATIONS Strategi Menjadi Humas Profesional*. Jakarta. Prenada Media Group.
- Ardhana Ketut I. (2007). *KOMUNIKA MAJALAH ILMIAH KOMUNIKASI DALAM PEMBANGUNAN*. Jakarta. Lembaga Ilmu Pengetahuan Indonesia.
- Bairizki, A. (2021). *Manajemen Public Relations* (A. Khoirunnisa, Ed.). Surabaya. PUSTAKA AKSARA.
- Bairizki Ahmad. (2021). *Manajemen Public Relations* (Putra Alamsyah Safiro Maulana Risqi & Khoirunnisa Aurelia, Eds.). Surabaya. PUSTAKA AKSARA.
- Berman. M Evan, Moon Jae. M, & Choi Heungsuk. (2010). New York. *PUBLIC ADMINISTRATION IN EAST ASIA*. Routledge.
- Botan. H Carl, & Jr, H. V. (2009). *PUBLIC RELATIONS THEORY*. New York. Routledge.
- Bowen, S. A. (2016). Clarifying ethics terms in public relations from A to V, authenticity to virtue. *Public Relations Review*, 42(4), 564–572.
<https://doi.org/10.1016/j.pubrev.2016.03.012>
- Brunner. R Brigitta. (2017). *The Moral Compass of Public Relations*. New York. Routledge.
- Byrum, K. (2017). The European right to be forgotten: A challenge to the United States Constitution's First Amendment and to professional public relations ethics. *Public Relations Review*, 43(1), 102–111.
<https://doi.org/10.1016/j.pubrev.2016.10.010>
- Byrum, K. (2017b). The European right to be forgotten: A challenge to the United States Constitution's First Amendment and to professional public relations ethics. *Public Relations Review*, 43(1), 102–111.
<https://doi.org/10.1016/j.pubrev.2016.10.010>
- Faustyna. (2021). *MANAJEMEN PENERBITAN PUBLIC RELATIONS* (Rudianto, Ed.). Medan. UMSU PRESS.
- Fauzan, F. (2018). Etika Humas Dalam Perspektif Islam : Tinjauan Epistemologis. *Tadbir : Jurnal Studi Manajemen Pendidikan*, 2(2), 135.
<https://doi.org/10.29240/jsmp.v2i2.567>

- Fawkes, J. (2012). Saints and sinners: Competing identities in public relations ethics. *Public Relations Review*, 38(5), 865–872.
<https://doi.org/10.1016/j.pubrev.2012.07.004>
- Fawkes, J. (2015). *Public Relations Ethics and Professionalism*. New York. Third Avenue.
- Fonna Nurdianita. (2019). *Pengembangan Revolusi Industri 4.0 dalam Berbagai Bidang*. Medan. Guepedia.
- Fuad, A. (2004). *TIPS & TRICK PUBLIC RELATIONS*. Jakarta. PT Grasindo.
- Ginting, R. (2021). *Etika Komunikasi dalam MEDIA SOSIAL : Saring Sebelum Sharing* (R. Fauzi, Ed.). Cirebon. PENERBIT INSANIA.
- Heath, L Robert. (2010). *The SAGE Handbook of Public Relations*. London. SAGE Publication.
- Henslowe Philip. (2003). *Public Relations A practical guide to the basics*. London. KOGAN PAGE.
- J. Parsons, P. (2004). *Etika Public Relations Panduan Praktik Terbaik* (Y. Indriyanti & Y. Sumiharti, Eds.). London. PT Gelora Aksara Pratama.
- Juhji, Nadeak Bernadetha, Arifudin Opan, Mustafa Marwidin, Choiriyati Wahyuni, Hanika Musfirowati Ita, Tanjung Rahman, & Adiarsi Rachmi Gracia. (2020). Kabupaten Bandung. *MANAJEMEN HUMAS pada lembaga pendidikan*. Widina Bhakti Persada Bandung.
- Khckeberg, D. (1996). A Global Perspective on Public Relations Ethics. *Public Relations Review*, 2, 181–189.
- Kriyantono, R. (2014). *PUBLIC RELATIONS, ISSUE & CRISIS MANAGEMENT Pendekatan Critical Public Relations, Etnografi Kritis & Kualitatif*. Jakarta. KENCANA.
- Kriyantono, R. (2014). *TEORI PUBLIC RELATIONS PERSPEKTIF AMERIKA& LOKAL Aplikasi Penelitian dan Praktik* (Jeffry, Ed.). Jakarta. KENCANA.
- Kriyantono, R. (2019). *ILMU KOMUNIKASI Filsafat dan Etika Ilmunya Serta Perspektif Islam* (R. Y, Ed.). Jakarta. PRENADAMEDIA GROUP.
- Kriyantono Rachmat. (2014). *TEORI PUBLIC RELATIONS PERSPEKTIF AMERIKA& LOKAL*. Jakarta. KENCANA.
- Ledingham. A John, & Bruning D. Stephen. (2000). *PUBLIC RELATIONS AS RELATIONSHIP MANAGEMENT*. New York. Lawrence Erlbaum Associates, Inc.
- Macnamara, J., & Wasesa Agung, Si. (2005). *STRATEGI PUBLIC RELATIONS*. Jakarta. PT. Gramedia Pustaka Umum.

- Mekarisce Augnia Arnild. (2020). *Teknik Pemeriksaan Keabsahan Data pada Penelitian Kualitatif di Bidang Kesehatan Masyarakat*. 1–7.
- Nandiwardhana, B. (2020). *JOURNAL OF MEDIA AND COMMUNICATION SCIENCE ETIKA KOMUNIKASI PUBLIC RELATIONS DALAM MENJAGA CITRA PERUSAHAAN COMMUNICATION ETHICS IN PUBLIC RELATIONS TO MAINTAIN THE IMAGE OF COMPANY*. 1–13.
- Natawilaga, S. (2018). *PERAN ETIKA DALAM MENINGKATKAN EFEKTIVITAS PELAKSANAAN PUBLIC RELATIONS*. 1–8.
- Nova Firsan. (2009). *CRISIS PUBLIC RELATIONS*. Jakarta. Gramedia Widiasarana Indonesia.
- OSF Rumanti Assumpta Maria. Sr. (2002). *DASAR - DASAR PUBLIC RELATIONS Teori dan Praktik*. Jakarta. PT Gramedia widiasarana Indonesia.
- Parsons, P. (Patricia H., & Institute of Public Relations (Great Britain). (2004). *Ethics in public relations : a guide to best practice*. London. Kogan Page.
- Prastya Mahendra Narayana. (2012). *Perspektif Islam dalam Pendidikan Public relations : Sebuah peluang*. 1–18.
- Pratt B. Cornelius. (1993). *Public Relations Review*. 219–234.
- Pratt, C. B. (1993). Critique of the classical theory of situational ethics in U.S. public relations. *Public Relations Review*, 19(3), 219–234.
[https://doi.org/10.1016/0363-8111\(93\)90043-C](https://doi.org/10.1016/0363-8111(93)90043-C)
- Prayitno, G., Dinanti, D., Subagiyo, A., Rahmawati, & Auliah Aidha. (2021). *PLACE ATTACHMENT & ALIH FUNGSI LAHAN PERTANIAN*. CV. Malang. Media Nusa Creative.
- Purwanto, H. (2021). *Public Relations Pendidikan Era Pandemi* (H. Purwanto, Ed.). Surabaya. MEDIA KARYA Surabaya.
- Putri Hendrawathy Ayu Dewa I, & Ratmini Sri Ketut Ni. (2017). *Etika Profesi dan Profesionalisme Public Relations*. 1–27.
- Saleh Sirajuddin. (2017). *ANALISIS DATA KUALITATIF* (Upu Hamzah, Ed.). Bandung. Pustaka Ramadhan.
- Sastrosoebroto, I. (2013). *PUBLIC RELATIONS TALES STRATEGI PUBLIC RELATIONS YANG MENGINSPIRASI* (Andriansyah & D. Waluyo, Eds.). Jakarta. Raih Asa Sukses.
- Sobon, K., Ata, T., & Ehaq, L. (2021a). Kritik Postmodernisme Terhadap Etika Modern. *Jurnal Filsafat Indonesia*, 4.
- Sobon, K., Ata, T., & Ehaq, L. (2021b). Kritik Postmodernisme Terhadap Etika Modern. *Jurnal Filsafat Indonesia*, 4.

- Syafrina¹, A. E., Virginia², D. A., Kurniawan³, G., Porrie, M. A., & Olivianita, D. M. (2020). *Etika Public Relations Dewan Perwakilan Rakyat dalam Meningkatkan Citra*. 1–11.
- Toledano, M., & Avidar, R. (2015). Public relations, ethics, and social media: A cross-national study of PR practitioners. *Public Relations Review*, 1–9. <https://doi.org/10.1016/j.pubrev.2015.11.012>
- Toledano, M., & Avidar, R. (2016). Public relations, ethics, and social media: A cross-national study of PR practitioners. *Public Relations Review*, 42(1), 161–169. <https://doi.org/10.1016/j.pubrev.2015.11.012>
- Trihastuti Endang Aselina. (2021). *Etika Bisnis Islam*. CV BUDI UTAMA.
- Wakefield, G., & Cottone, L. P. (1987). Knowledge and Skills Required by Public Relations Employers. *Public Relations Review*, 13(3), 24–32. [https://doi.org/10.1016/S0363-8111\(87\)80107-8](https://doi.org/10.1016/S0363-8111(87)80107-8)
- Watson, T. (2013). IPRA Code of Athens-The first international code of public relations ethics: Its development and implementation since 1965. *Public Relations Review*, 1–8. <https://doi.org/10.1016/j.pubrev.2013.11.018>