

ABSTRACT

Food can be an identity and character that can differentiate one region from another. As for foods, it can be in the form of main courses, side dishes and snacks such as traditional cakes. One of the traditional cakes from Bandung is Bandros. Bandros is a semicircular cake with a savory and sweet taste. Unfortunately, it's rare for children to know bandros because they are displaced by modern snacks and there are fewer bandros sellers. Therefore, an introduction about bandros is needed for children. One way that can be done to introduce bandros to children is through interactive illustration books. In the process of preparing this final project, the data collection method used is a qualitative collection method which is carried out through observation, interviews and literature study, while the analytical method used is a comparison matrix of similar products. Based on the data collection, the results stated that it is necessary to design an illustrated book as an introduction media about bandros to children in Bandung.

Keywords: interactive illustration book, Bandung snacks, bandros, traditional cakes.