

ABSTRACT

Spices have an important role as evidence in the series of history that occurred in Indonesia in the era of the world spice trade in the past. One of them is the Srivijaya Kingdom in Palembang, South Sumatra. However, the saga of the glory of the spice route that was once owned by the Srivijaya Kingdom is less known by the younger generation. The knowledge gained by teenagers does not include a comprehensive discussion of local history so that South Sumatran teenagers today do not recognize the history of their own region. Access to local history learning that can generally be found in museums that stand in the region, namely the Museum Sultan Mahmud Badaruddin II (SMB II), is experiencing obstacles in the lack of use of information and educational media in explaining the collections owned by the museum to students. In this research, the effort to reintroduce teenagers in South Sumatra about the history of the spice route utilizes the platform and format of digital comics, namely Webtoon through the design stages based on the saga of the history of the Srivijaya Kingdom spice trade, the results of expert interviews and related parties, the results of the target audience questionnaire and the analysis method in the form of comparative analysis of similar projects and the SWOT method.

Keywords: Saga, Spice Route, Srivijaya Kingdom, Webtoon