ABSTRAC

NEW DESIGN OF ART AND CULTURE CENTER IN BANGKINANG CITY WITH CULTURE APPROACH

Based on information from the Ministry of Foreign Affairs of the Republic of Indonesia, Indonesia is the largest archipelagic country in the world, with a total of 17,508 islands. This is the reason that Indonesia is famous for its diversity, including ethnicity, race, religion, language, culture, and others.

Culture is a way or method of life that develops and is shared by a group of people and is passed down from one generation to the next. However, due to the impact of globalization and modernization, which result in cultural acculturation between local culture and foreign culture. In addition, the lack of information makes people ignorant and less interested in local culture, which is considered old-fashioned, and instead prefer foreign culture. This is because there are no facilities that can be used to study and preserve local culture. Therefore, with the design of an art and culture center with a culture approach, it is hoped that it can become a forum for studying and preserving as well as improving the image and perception of the community towards local arts and culture, which are considered old-fashioned.

Keywords: Acculturation, Local Culture, Globalization, Modernization, Art and Culture Center