

DAFTAR GAMBAR

Gambar 2.1 Warna	47
Gambar 2.2 <i>Layout</i>	49
Gambar 2.3 Tipografi.....	51
Gambar 3.1 Logo Cimory	61
Gambar 3.2 Tiramisu By Chocomory	62
Gambar 3.3 Instagram Tiramisu By Chocomory	63
Gambar 3.4 Tiktok Tiramisu By Chocomory	64
Gambar 3.5 Facebook Tiramisu By Chocomory	65
Gambar 3.6 Foto Hasil Wawancara Narasumber 1.....	66
Gambar 3.7 Foto Hasil Wawancara Narasumber 2.....	67
Gambar 3.8 Foto Hasil Wawancara Narasumber 3.....	69
Gambar 3.9 Foto Hasil Wawancara Narasumber 4.....	70
Gambar 3.10 Foto Hasil Wawancara Narasumber 4.....	70
Gambar 3.11 Foto Hasil Wawancara Narasumber 5.....	71
Gambar 3.12 Foto Hasil Wawancara Narasumber 5.....	71
Gambar 3.13 Foto Observasi Tiramisusu By Chocomory	74
Gambar 3.14 Foto Observasi Tiramisusu By Chocomory	75
Gambar 3.15 Foto Observasi Tiramisusu By Chocomory	75
Gambar 3.16 Foto Observasi Tiramisusu By Chocomory	76
Gambar 3.17 Foto Observasi Tiramisusu By Chocomory	76
Gambar 3.18 Foto Observasi Tiramisusu By Chocomory	77
Gambar 3.19 Foto Observasi Tiramisusu By Chocomory	77
Gambar 3.20 Instagram Tiramisu By Chocomory	79
Gambar 3.21 Tiktok Tiramisu By Chocomory	80
Gambar 3.22 Facebook Tiramisu By Chocomory	81
Gambar 4.1 Referensi <i>Layout</i> Poster	96
Gambar 4.2 Referensi <i>Layout</i> Poster	97
Gambar 4.3 Referensi <i>Event</i>	98
Gambar 4.4 Referensi <i>Event</i>	98
Gambar 4.5 Referensi <i>Fun Games</i>	99
Gambar 4.6 Referensi <i>Fun Games</i>	99
Gambar 4.7 Referensi <i>Fun Games</i>	100
Gambar 4.8 Referensi <i>Fun Games</i>	100
Gambar 4.9 Referensi <i>Fun Games</i>	101
Gambar 4.10 Media Utama.....	103
Gambar 4.11 Media Utama.....	103
Gambar 4.12 Media Utama.....	104
Gambar 4.13 Media Utama.....	104
Gambar 4.14 Media Utama.....	104
Gambar 4.15 Poster Digital.....	106
Gambar 4.16 Poster Digital.....	108
Gambar 4.17 Poster Cetak.....	110
Gambar 4.18 <i>X Banner</i>	110