

ABSTRACT

This research is motivated by the development of the culinary world in Indonesia, especially in the pastry sector, which has resulted in new pastry products with a variety of flavors and unique appearances that attract the public's attention. One of them is pie which is a dry textured food that can be filled with a variety of flavors and researchers are thinking of using purple yam as a filling for pie by using deconstruction techniques on food by changing the shape of the food but still using the same ingredients. Deconstruction of purple sweet potato based pie is an innovation in the culinary world that takes inspiration from traditional pies and purple sweet potato as a substitute for wheat flour, which is part of the growing trend of healthy food using natural ingredients and minimal preservatives and artificial coloring. Purple sweet potato was chosen because it contains many nutrients such as antioxidants and fiber, and has a naturally sweet and delicious taste. Besides that, it can also be an alternative for people who have an intolerance to gluten or are allergic to pie ingredients which generally use wheat flour. Thus, deconstruction of a purple sweet potato based pie is an attractive alternative for various groups to enjoy. This study uses a quantitative experimental method. Data was collected by the way the researcher took 100 respondents consisting of pastry students, and private employees to try purple sweet potato-based pie deconstruction products in order to find out the end result of the product that was most preferred or the best product by the author by using a comparison of control products. The results of the research that the researchers did were deconstruction of a pie based on purple sweet potato as a filling. From the results of the research that the author did produce a pie recipe formulation with purple sweet potato filling that uses the technique of changing the shape of the pie so that it can attract more people's attention.

Keywords: Deconstruction, Pie, Purple Sweet Potato.