

## FOREWORD

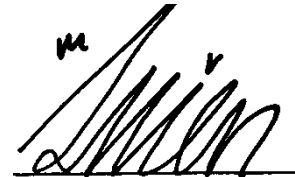
Thank god for the almighty only because his grace has given the writer the ability to complete the introduction to the final task: "NDM production strategy". As for the writing of this final assignment to qualify as a graduate to reach a design degree at Telkom University.

Next, the writer would like to extend his most heartfelt thanks:

1. Allah SWT. Who have bestowed his grace and riddance so that writers are still being given a chance to live and fight until they finally get the job done.
2. Mothers and fathers of authors who have provided all the support, motivation, and prayers that never break up.
3. Mr Prof. Dr. Adiwijaya, S. Si., M.Sc., as Chancellor of Telkom University.
4. Mrs. Roro Retno Wulan, S.Sos., M.Pd. as the dean of the creative industry faculty of Telkom University
5. Mr. Arief Budiman, S.Sn., M.Sn. as Chair of the Visual Communication Design S1 Study Program, Faculty of Creative Industries, Telkom University
6. Both supervisors, Mr. Jiwa Utama, S.Ds., M.Ds. And Ms. Sri Nurbani, S.Pd., M.Hum., constantly patiently guided the writer and provided much knowledge and insight, so that the oral speaker could continue to grow.
7. The two examiners, Ms. Ligar Muthmainah, M.Ds. And Mrs. Rizki Yantami Arumsari, S.Ds., MM. always with income in the congregation and provide a lot of knowledge and insight.
8. All university professors of visual communication design, who have given science, insight, and experience during their education in visual communication design majors.
9. Thank you for the willingness of the owner of the Amigo Digital Creative agency, Akmal Mahardika, who has provided the author's data regarding the creative digital agency.
10. All of the friends of the writer Maheswara Titan Ghany, Alvein Dhiwaul Haq, Gde Vikranta Vidyavinaya, Aqilah Nadhira Athasania, Fathan Tanzilal Azizi who has warned and supported the author to continue his zeal, especially Syifa Alifia has always kept company with the writer long ago.

May all of the processes that a writer experiences become something he later becomes. And may those who read benefit from the introduction to this final work. Thank you.

Bandung, July 17, 2023

A handwritten signature in black ink, appearing to read 'Muliawan Al Amien', written over a horizontal line. The signature is stylized and cursive.

Muliawan Al Amien