

ABSTRACT

PERANCANGAN BUSANA ZERO WASTE ARTISANAL FASHION DENGAN EKSPLORASI POLA SUBTRACTION CUTTING MENGGUNAKAN TEKNIK TUNNEL

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In recent years, the zero waste fashion approach has begun to evolve as a response to the green movement phenomenon. This movement is supported by the Sustainable Development Goals (SDGs) which aim to address the negative impact of production and consumption patterns on the environment. In an effort to support sustainable practices, the zero waste fashion method is applied through creative exploration to reduce waste using the subtraction cutting technique. The process of making clothes with this method involves an artisanal fashion approach that includes craftsmanship in the making process, materiality, attention to quality and aesthetics. After going through the design and production stages of the garment, another potential was found to add variety using a craft technique. Embroidery craft technique was chosen as the decorative element on the garment. This technique emphasises the elements of skill and beauty to create a work. The purpose of this research is to find out the potential application of zero waste fashion through creative exploration of fashion patterns using subtraction cutting technique, with an artisanal fashion approach. The research method used is qualitative with a focus on the exploration of subtraction cutting patterns. The final result of this research is three looks of women's clothing using zero waste fashion method with artisanal fashion approach using subtraction cutting technique and embroidery application as decorative element.

Keywords: Zero waste Fashion, Subtraction cutting and Artisanal Fashion