

DAFTAR PUSTAKA

- Adhandayani, A. (2020). *MODUL METODE PENELITIAN 2 (KUALITATIF) Penentuan Subjek dan Sumber Data DISUSUN OLEH*.
- Ajjah, J. H., & Selvi, E. (2021). *Pengaruh kompetensi dan komunikasi terhadap kinerja perangkat desa*. *13*(2), 232–236.
- Amalia, V. (2020). STRATEGI KOMUNIKASI HUMAS DALAM MENINGKATKAN PUBLIC TRUST DI PERGURUAN TINGGI (Studi Kasus di Universitas Nurul Jadid, Paiton, Probolinggo). *AL-TANZIM: Jurnal Manajemen Pendidikan Islam*, *4*(1), 13–23. <https://doi.org/10.33650/al-tanzim.v4i1.812>
- Apostol, O., Mäkelä, M., Heikkilä, K., Höyssä, M., Kalliomäki, H., Jokinen, L., & Saarni, J. (2021). Triggering sustainability communication in a B2B context: combining action research and sensemaking. *Accounting, Auditing and Accountability Journal*, *34*(4), 849–876. <https://doi.org/10.1108/AAAJ-08-2019-4125>
- Ardiyanto, I. (2023). *Komunikasi Keberlanjutan Strategi untuk Membangun Hubungan yang Berkelanjutan* (I. Ardiyanti (ed.); 1 ed.). Simbiosis Rekatama Media.
- Aronczyk, M., & Espinoza, M. I. (2019). Sustainable communication: green PR and the export of corporate environmentalism, 1989–1997. *Environmental Sociology*, *5*(3), 308–322. <https://doi.org/10.1080/23251042.2018.1564455>
- Camilleri, M. A. (2017). Corporate sustainability, social responsibility and environmental management: An introduction to theory and practice with case studies. In *Corporate Sustainability, Social Responsibility and Environmental Management: An Introduction to Theory and Practice with Case Studies*. Springer International Publishing. <https://doi.org/10.1007/978-3-319-46849-5>
- Cho, M., Park, S. Y., & Kim, S. (2021). When an organization violates public expectations: A comparative analysis of sustainability communication for corporate and nonprofit organizations. *Public Relations Review*, *47*(1). <https://doi.org/10.1016/j.pubrev.2020.101928>
- Correia, E., Garrido, S., & Carvalho, H. (2021). Online sustainability information disclosure of mold companies. *Corporate Communications*, *26*(3), 557–588. <https://doi.org/10.1108/CCIJ-05-2020-0085>
- Dach, L., & Allmendinger, K. (2014). Sustainability in Corporate Communications and its Influence on Consumer Awareness and Perceptions: A study of H&M and Primark. *Procedia - Social and Behavioral Sciences*, *130*, 409–418. <https://doi.org/10.1016/j.sbspro.2014.04.048>
- Dewi Nur'aini, R. (2020). PENERAPAN METODE STUDI KASUS YIN DALAM PENELITIAN ARSITEKTUR DAN PERILAKU. In *92 INERSIA* (Vol. 1).
- Dodds, R., Novotny, M., & Harper, S. (2020). Shaping our perception of reality: sustainability communication by Canadian festivals. *International Journal of*

Event and Festival Management, 11(4), 473–492.
<https://doi.org/10.1108/IJEFM-03-2020-0012>

- Fachrezi, H., & Khair, H. (2020). Pengaruh Komunikasi, Motivasi dan Lingkungan Kerja Terhadap Kinerja Karyawan Pada PT. Angkasa Pura II (Persero) Kantor Cabang Kualanamu. *Maneggio: Jurnal Ilmiah Magister Manajemen*, 3(1), 107–119. <https://doi.org/10.30596/maneggio.v3i1.4834>
- Febri Rahmanto, A. (2004). PERANAN KOMUNIKASI DALAM SUATU ORGANISASI. In *Peranan Komunikasi dalam Suatu Organisasi Jurnal Komunikologi* (Vol. 1, Nomor 2).
- Goodman, M. B. (2000). Corporate communication: The American picture. In *Corporate Communications: An International Journal* (Vol. 5, Nomor 2, hal. 69–74). <https://doi.org/10.1108/13563280010372496>
- Lee, T. H. (2021). How Firms Communicate Their Social Roles through Corporate Social Responsibility, Corporate Citizenship, and Corporate Sustainability: An Institutional Comparative Analysis of Firms' Social Reports. *International Journal of Strategic Communication*, 15(3), 214–230. <https://doi.org/10.1080/1553118X.2021.1877708>
- Octora, H., & Alvin, S. (n.d.). Strategi Komunikasi Pemasaran Terpadu Digital Pada Proses Penerimaan Mahasiswa Baru Untar. In *Jurnal Professional* (Vol. 9, Nomor 2).
- Rinda Listyawati, P., & Dazriani, W. (n.d.). PERBANDINGAN HUKUM KEDUDUKAN AHLI WARIS PENGGANTI BERDASARKAN HUKUM KEWARISAN ISLAM DENGAN HUKUM KEWARISAN MENURUT KUHPERDATA. In *Jurnal Pembaharuan Hukum: Vol. II* (Nomor 3).
- Siano, A., Conte, F., Amabile, S., Vollero, A., & Piciocchi, P. (2016). Communicating sustainability: An operational model for evaluating corporate websites. *Sustainability (Switzerland)*, 8(9). <https://doi.org/10.3390/su8090950>
- Signitzer, B., & Prexl, A. (2007). Corporate sustainability communications: aspects of theory and professionalization. *Journal of Public Relations Research*, 20(1), 1–19. <https://doi.org/10.1080/10627260701726996>
- Sugiyono. (2017). Metode Penelitian Pendidikan Pendekatan Kuantitatif, kualitatif, dan R&D. Alfabeta.
- Sugiyono. (2018). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Alfabeta.
- Sugiyono. (2020). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Alfabeta.
- Sunarto. (2012). Humas Pemerintah dan Komunikasi Persuasif. Alfabeta
- Suluo, S. J., Mossberg, L., Andersson, T. D., Anderson, W., & Assad, M. J. (2023). Corporate Sustainability Practices in Tourism—Evidence from Tanzania. *Tourism Planning and Development*, 20(5), 747–768. <https://doi.org/10.1080/21568316.2020.1850515>
- Tewari, R., & Dave, D. (2012). Corporate Social Responsibility: Communication through Sustainability Reports by Indian and Multinational Companies. *Global Business Review*, 13(3), 393–405. <https://doi.org/10.1177/097215091201300303>

Van Riel, C. B. M. (1997). Research in corporate communication: An overview of an emerging field. *Management Communication Quarterly*, 11(2), 288–309. <https://doi.org/10.1177/0893318997112005>

Wilcox, D. L., Cameron, G. T., & Reber, B. H. (n.d.). *Public relations : strategies and tactics*.

DAFTAR PUSTAKA

Buku:

Ardiyanto, I. (2023). *Komunikasi Keberlanjutan Strategi untuk Membangun Hubungan yang Berkelanjutan* (I. Ardiyanti (ed.); 1 ed.). Simbiosis Rekatama Media.

Wilcox, D. L., Cameron, G. T., & Reber, B. H. (n.d.). *Public relations : strategies and tactics*.

Jurnal:

Adhandayani, A. (2020). *MODUL METODE PENELITIAN 2 (KUALITATIF) Penentuan Subjek dan Sumber Data DISUSUN OLEH*.

Ajjah, J. H., & Selvi, E. (2021). *Pengaruh kompetensi dan komunikasi terhadap kinerja perangkat desa*. 13(2), 232–236.

Amalia, V. (2020). STRATEGI KOMUNIKASI HUMAS DALAM MENINGKATKAN PUBLIC TRUST DI PERGURUAN TINGGI (Studi Kasus di Universitas Nurul Jadid, Paiton, Probolinggo). *AL-TANZIM: Jurnal Manajemen Pendidikan Islam*, 4(1), 13–23. <https://doi.org/10.33650/al-tanzim.v4i1.812>

Apostol, O., Mäkelä, M., Heikkilä, K., Höyssä, M., Kalliomäki, H., Jokinen, L., & Saarni, J. (2021). Triggering sustainability communication in a B2B context: combining action research and sensemaking. *Accounting, Auditing and Accountability Journal*, 34(4), 849–876. <https://doi.org/10.1108/AAAJ-08-2019-4125>

Aronczyk, M., & Espinoza, M. I. (2019). Sustainable communication: green PR and the export of corporate environmentalism, 1989–1997. *Environmental Sociology*, 5(3), 308–322. <https://doi.org/10.1080/23251042.2018.1564455>

Camilleri, M. A. (2017). Corporate sustainability, social responsibility and environmental management: An introduction to theory and practice with case studies. In *Corporate Sustainability, Social Responsibility and Environmental Management: An Introduction to Theory and Practice with Case Studies*. Springer International Publishing. <https://doi.org/10.1007/978-3-319-46849-5>

Cho, M., Park, S. Y., & Kim, S. (2021). When an organization violates public expectations: A comparative analysis of sustainability communication for corporate and nonprofit organizations. *Public Relations Review*, 47(1). <https://doi.org/10.1016/j.pubrev.2020.101928>

Correia, E., Garrido, S., & Carvalho, H. (2021). Online sustainability information disclosure of mold companies. *Corporate Communications*, 26(3), 557–588. <https://doi.org/10.1108/CCIJ-05-2020-0085>

Dach, L., & Allmendinger, K. (2014). Sustainability in Corporate Communications and its Influence on Consumer Awareness and Perceptions: A study of H&M and Primark. *Procedia - Social and Behavioral Sciences*, 130, 409–418. <https://doi.org/10.1016/j.sbspro.2014.04.048>

- Dewi Nur'aini, R. (2020). PENERAPAN METODE STUDI KASUS YIN DALAM PENELITIAN ARSITEKTUR DAN PERILAKU. In 92 *INERSIA* (Vol. 1).
- Dodds, R., Novotny, M., & Harper, S. (2020). Shaping our perception of reality: sustainability communication by Canadian festivals. *International Journal of Event and Festival Management*, 11(4), 473–492. <https://doi.org/10.1108/IJEFM-03-2020-0012>
- Fachrezi, H., & Khair, H. (2020). Pengaruh Komunikasi, Motivasi dan Lingkungan Kerja Terhadap Kinerja Karyawan Pada PT. Angkasa Pura II (Persero) Kantor Cabang Kualanamu. *Maneggio: Jurnal Ilmiah Magister Manajemen*, 3(1), 107–119. <https://doi.org/10.30596/maneggio.v3i1.4834>
- Febri Rahmanto, A. (2004). PERANAN KOMUNIKASI DALAM SUATU ORGANISASI. In *Peranan Komunikasi dalam Suatu Organisasi Jurnal Komunikologi* (Vol. 1, Nomor 2).
- Goodman, M. B. (2000). Corporate communication: The American picture. In *Corporate Communications: An International Journal* (Vol. 5, Nomor 2, hal. 69–74). <https://doi.org/10.1108/13563280010372496>
- Lee, T. H. (2021). How Firms Communicate Their Social Roles through Corporate Social Responsibility, Corporate Citizenship, and Corporate Sustainability: An Institutional Comparative Analysis of Firms' Social Reports. *International Journal of Strategic Communication*, 15(3), 214–230. <https://doi.org/10.1080/1553118X.2021.1877708>
- Octora, H., & Alvin, S. (n.d.). Strategi Komunikasi Pemasaran Terpadu Digital Pada Proses Penerimaan Mahasiswa Baru Untar. In *Jurnal Professional* (Vol. 9, Nomor 2).
- Rinda Listyawati, P., & Dazriani, W. (n.d.). PERBANDINGAN HUKUM KEDUDUKAN AHLI WARIS PENGGANTI BERDASARKAN HUKUM KEWARISAN ISLAM DENGAN HUKUM KEWARISAN MENURUT KUHPERDATA. In *Jurnal Pembaharuan Hukum: Vol. II* (Nomor 3).
- Siano, A., Conte, F., Amabile, S., Vollero, A., & Piciocchi, P. (2016). Communicating sustainability: An operational model for evaluating corporate websites. *Sustainability (Switzerland)*, 8(9). <https://doi.org/10.3390/su8090950>
- Signitzer, B., & Prexl, A. (2007). Corporate sustainability communications: aspects of theory and professionalization. *Journal of Public Relations Research*, 20(1), 1–19. <https://doi.org/10.1080/10627260701726996>
- Sugiyono. (2017). Metode Penelitian Pendidikan Pendekatan Kuantitatif, kualitatif, dan R&D. Alfabeta.
- Sugiyono. (2018). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Alfabeta.
- Sugiyono. (2020). Metode Penelitian Kuantitatif, Kualitatif, dan R&D. Alfabeta.
- Sunarto. (2012). Humas Pemerintah dan Komunikasi Persuasif. Alfabeta
- Suluo, S. J., Mossberg, L., Andersson, T. D., Anderson, W., & Assad, M. J. (2023). Corporate Sustainability Practices in Tourism—Evidence from Tanzania. *Tourism Planning and Development*, 20(5), 747–768.

<https://doi.org/10.1080/21568316.2020.1850515>

Tewari, R., & Dave, D. (2012). Corporate Social Responsibility: Communication through Sustainability Reports by Indian and Multinational Companies. *Global Business Review*, *13*(3), 393–405. <https://doi.org/10.1177/097215091201300303>

Van Riel, C. B. M. (1997). Research in corporate communication: An overview of an emerging field. *Management Communication Quarterly*, *11*(2), 288–309. <https://doi.org/10.1177/0893318997112005>