

## DAFTAR GAMBAR

|                                                        |    |
|--------------------------------------------------------|----|
| Gambar 3. 1 Diagram Alur Pemodelan Fuzzy C-Means ..... | 23 |
| Gambar 3. 2 Flowchart Prosedur Penelitian .....        | 25 |
| Gambar 3. 3 Database Transaksi .....                   | 26 |
| Gambar 3. 4 Data Pra Proses Data .....                 | 27 |
| Gambar 3. 5 Tampilan Dashboard .....                   | 29 |
| Gambar 4. 1 Hasil Pengolahan Data .....                | 31 |
| Gambar 4. 2 Proses Inisialisasi Matriks.....           | 32 |
| Gambar 4. 3 Hasil Banyak Klaster (k).....              | 33 |
| Gambar 4. 4 Diagram batang Total_Harga .....           | 34 |
| Gambar 4. 5 Analisis Hasil .....                       | 39 |
| Gambar 4. 6 Tampilan Homepage .....                    | 40 |
| Gambar 4. 7 Halaman About Us.....                      | 40 |
| Gambar 4. 8 Halaman Product.....                       | 41 |
| Gambar 4. 9 Halaman Clustering Question .....          | 41 |
| Gambar 4. 10 Hasil Rekomendasi Parfum.....             | 41 |