

ABSTRACT

The development of technology certainly makes it easier for humans to access anything and anywhere, in addition to the speed of the internet, as well as supporting social media platforms that make all aspects of human daily life easier. One aspect that makes daily life easier is education. Quora itself is a social media platform that uses a question and answer system between its users, which is considered to be very easy in providing information and searching for information, as well as communication between Quora social media users, which is considered to be a determinant of the success of providing information. This research tries to find out more about the communication patterns between Quora social media users, as well as the benefits of using Quora social media in the field of education.

Keywords: Communication Patterns, Quora, Information, Education