

## DAFTAR PUSTAKA

- [1] Andini, A.T., & Yahfizham. (2024). Analisis Algoritma Pemrograman Dalam Media Sosial Terhadap Pola Konsumsi Konsumen, vol. 2, no.1. pp. 287-296 <https://doi.org/10.61132/arjuna.v2i1.523>
- [2] Sayugi. (2018, September 14). Content Creator, Apa sih artinya? From GRProject:<https://grproject.tech/2018/02/14/content-creator- apasihartinya/>
- [3] R. T. Yarlagadda, "The RPA and AI Automation," International Journal of Creative Research Thoughts (IJCRT), vol. 6, no. 2, pp. 2274-2278, 2018.
- [4] W. M. P. van der Aalst, M. Bichler, and A. Heinzl, Robotic Process Automation. Springer Fachmedien Wiesbaden GmbH, part of Springer Nature, 2018.
- [5] Apa Benar Konten Video Menarik Minat Audiens Lebih Besar?. SAB. (2023, August 9). <https://www.sab.id/apa-benar-konten-video-menarik-minat-audiens-lebih/>
- [6] Mengenal Resolusi Video. kreator konten & agen kreatif. (n.d.). <https://www.ilustrasi.id/blog/mengenal-resolusi-video>
- [7] M. Zaenal Ashfiya, & Penny Rahmawaty. (2018). PERBANDINGAN TINGKAT ENGAGEMENT ANTARA POST FOTO DAN VIDEO INSTAGRAM (STUDI PADA AKUN INSTAGRAM PERUSAHAAN BERBASIS APLIKASI SMARTPHONE), 182–194.
- [8] T. Agnela and M. G. Yoedtadi, “Tiktok Sebagai Sarana Promosi program Kampus Merdeka,” Prologia, vol. 7, no. 2, pp. 277–284, Oct. 2023. doi:10.24912/pr.v7i2.21366
- [9] Oktavia, Y. (2019). Pengaruh Hashtag Engagement #peoplewearoemahetnik di Media Sosial Instagram Terhadap Brand Image UKM Oemah Etnik. Repository UNAIR, -.
- [10] A. M. Tripathi, Learning Robotic Process Automation: Create Software Robots and Automate Business Processes with the Leading RPA Tools-UiPath. Packt Publishing Ltd, 2018.
- [11] U. Inc., “Advanced automation software, RPA Tools - Studio,” UiPath, <https://www.uipath.com/product/studio> (accessed Feb. 19, 2024).
- [12] Woxo, <https://woxo.tech/legal/privacy-policy> (accessed Feb. 19, 2024).

- [13] Muhammad, A. (2022, October 27). *Mengenal Visual code studio Dan fitur-FITUR Pentingnya*. Niagahoster Blog. <https://www.niagahoster.co.id/blog/visual-code-studio/>
- [14] A. Yani, D. D., Pratiwi, H. S., & Muhardi, H. (2019). Implementasi *web scraping* untuk PENGAMBILAN data pada situs marketplace. *Jurnal Sistem Dan Teknologi Informasi (JUSTIN)*, 7(4), 257.
- [15] G. Angga Septiawan, K. W. S. Irawan, I. Mayasari, and I. M. E. Listartha, “Analisis Kerentanan XSS Dan Rate Limiting Pada website SMAN 8 Denpasar menggunakan framework owasp zap,” *Jurnal Informatika Upgris*, vol. 8, no. 1, Jul. 2022. doi:10.26877/jiu.v8i1.10271.
- [16] Platform Rate Limits on the Facebook Graph API. Graph API - Documentation - Meta for Developers. (n.d.). <https://developers.facebook.com/docs/graph-api/overview/rate-limiting/> (accessed Feb. 3, 2024).
- [17] N. luh juliantari Ni luh juliantari, A. A. E. A. Anak Agung Elik Astari, and N. L. I. Ni Luh Indiani, “PENGARUH CONTENT CREATOR PADA APLIKASI REEL INSTAGRAM DALAM MENINGKATKAN INOVASI GENERASI MUDA”, *NHJ*, vol. 2, no. 4, pp. 133–141, Sep. 2022.
- [18] Natalia Yulleni Orvilla and I Gusti Bagus Honor Satrya, “Pengaruh Budaya Organisasi, Komitmen Organisasi, dan Kepuasan Kerja terhadap Kinerja Karyawan pada The Anvaya Beach Resort Bali”, *JIM*, vol. 2, no. 11, pp. 5346–5362, Oct. 2023.
- [19] alfajri, M. F., Adhiazni, V., & Aini, Q. (2019). Pemanfaatan Social Media Analytics Pada Instagram dalam Peningkatan Efektivitas Pemasaran. *Interaksi: Jurnal Ilmu Komunikasi*, 8(1), 34–42.
- [20] “Masuk Facebook,” Facebook, <https://id-id.facebook.com/business/help/1067656009937668> (accessed Feb. 3, 2024).
- [21] Yogatama, A., Sugiarto, I. and Gumelar, A.B., 2022, May. Social Network Analysis of Citizen Initiated Vaccination Campaigns on Twitter. In *International Conference on Community Empowerment and Engagement (ICCEE 2021)* (pp. 122-132). Atlantis Press. DOI: <https://doi.org/10.2991/assehr.k.220501.014>.