

ABSTRACT

Along with the development of YouTube as the main video sharing platform, the development of digital media has also reached the realm of Podcasts. One of the channels that has YouTube Podcast content is Deddy Corbuzier, who has invited various well-known sources to provide information about various things, one of which is Mongol Stress, who shares information about his experience of joining the Satanic church. In Deddy Corbuzier's YouTube Podcast content with Mongol Stress, the two of them discuss interesting topics and provide the perspective of a Mongol who once joined a satanist church. The issue of the heresy of the Satanist church discussed in Deddy Corbuzier's Podcast has become very popular, attracting the attention of the audience because it is a Podcast that has been watched 27 million times. The topic in the Podcast is sensitive, but it sells well in Indonesia because it concerns a belief that can influence ordinary people who are weak in faith, considering that Indonesia is a national state that believes in God. This research uses a qualitative method with Walter Fisher's narrative analysis approach related to the narrative of Mongol experiences who once joined the Satanic church. The research aims to understand the interaction between Deddy Corbuzier and Mongol Stress by analyzing Walter Fisher's narrative paradigm. The results of the research show that the narrative conveyed by Mongol Stress in the YouTube Podcast with Deddy Corbuzier is in accordance with the principles of Walter Fisher's narrative paradigm, namely narrative, narrative rationality consisting of coherence (structural, material, characterological) and truth, as well as the logic of sound judgment. Walter Fisher's narrative paradigm shows how a narrative can persuade and shape public opinion through the moral message contained in the narrative.

Keywords: *YouTube, Podcast, Narrative of Walter Fisher, Mongols, Satanic Church.*