

PREFACE

All praise and gratitude is due to the author to the presence of God Almighty because of His abundance of mercy and grace the author was able to complete the thesis with the title "The Influence Of The @ikom_telu Instagram Account Strategy In Fulfilling The Information Needs Of Telkom University Communication Science Students". The purpose of writing this thesis is to fulfill one of the requirements for graduation from the undergraduate education level, Department of Communication Science, Faculty of Communication and Business, Telkom University, Bandung.

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In this research, with all the limitations of knowledge, the author realizes that this research is still far from perfect. With all humility, the author hopes that all the shortcomings in this research can be used as learning material for better research in the future.

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