

## ***ABSTRACT***

### ***THE APPLICATION OF EMBELLISHMENT USING TAMBOUR BEADING TECHNIQUE IN WOMEN'S WEAR***

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Embellishment is a decorative element commonly applied to fabric surfaces to enhance the aesthetic value of a garment. Examples of embellishments include beading, embroidery, smocking, pleats, and many others. Embellishment not only serves as decoration but can also add a luxurious touch to clothing. The topic of this research is the application of beading embellishment using the tambour technique to enhance the aesthetic value of women's fashion. In Indonesia, the tambour technique is not as popular as hand beading, due to the limited dissemination of information about the tambour technique and because it is quite challenging to master. However, in Europe and India, the tambour technique is quite popular because of its ability to produce intricate and detailed patterns in a shorter amount of time. The main goal of this research is to identify and test various types of beads that are optimal for application using the tambour technique. To achieve this goal, the research employs a qualitative methodology, including data collection through observation, literature review, and technique exploration. The results of this study are expected to produce innovations in beading embellishment using the tambour technique applied to women's fashion.

*Keywords : beading, embellishment, tambour technique, women's wear*