

## DAFTAR TABEL

|   |    |
|---|----|
| Tabel 2. 1 Penelitian Terdahulu.....  | 35 |
| Tabel 3.1 Karakteristik Penelitian .....  | 64 |
| Tabel 3. 2 Operasional Variabel .....   | 67 |
| Tabel 3. 3 Instrumen Skala Pengukuran.....                                      | 73 |
| Tabel 3. 4 Nilai R Tabel .....  | 82 |
| Tabel 3. 5 Uji Validitas Item Kuesioner Variabel Service Quality .....          | 83 |
| Tabel 3. 6 Uji Validitas Item Kuesioner Variabel Customer Perceived Value ..... | 84 |
| Tabel 3. 7 Uji Validitas Item Kuesioner Variabel Trust.....                     | 84 |
| Tabel 3. 8 Uji Validitas Item Kuesioner Variabel Customer Satisfaction .....    | 85 |
| Tabel 3. 9 Uji Validitas Item Kuesioner Variabel Behavioral Intention .....     | 85 |
| Tabel 3. 10 Uji Reliabilitas Kuesioner .....                                    | 86 |

**No table of figures entries found.**