

## DAFTAR GAMBAR

Gambar II.1 Keseimbangan simetris.....	8
Gambar II.2 Keseimbangan asimetris .....	8
Gambar II.3 Macam-macam Irama .....	9
Gambar II.4 Proporsi.....	9
Gambar II.5 Kesatuan .....	9
Gambar II.6 Pusat Perhatian .....	10
Gambar II.7 Kontras .....	10
Gambar II.8 Kain Supernova .....	14
Gambar II.9 Kain Satin Silk.....	15
Gambar II.10 Kain Spandex.....	15
Gambar II.11 Kain Maxmara .....	16
Gambar II. 12 Bordir.....	17
Gambar II. 13 Bordir computer.....	18
Gambar II.14 Bordir Aplikasi .....	18
Gambar II.15 Bordir timbul .....	19
Gambar II.16 Bordir Mesin.....	19
Gambar II.17 Batik Asmat .....	20
Gambar II.18 Batik cendrawasih.....	21
Gambar II.19 Batik sentani .....	21
Gambar II.20 Batik Tifa.....	22
Gambar II.21 Batik Kamaro.....	22
Gambar II.22 Batik Prada .....	23
Gambar II.23 SWOT.....	25
Gambar II.24 <i>Business Model Canvas</i> .....	26
Gambar III.1 Hasil data kuisisioner Usia.....	40
Gambar III.2 Hasil data kuisisioner Pekerjaan .....	40
Gambar III.3 Hasil data kuisisioner Ketertarikan .....	41
Gambar III.4 Hasil data kuisisioner Penggunaan .....	41
Gambar III. 5 Hasil data kuisisioner Pertimbangan.....	42
Gambar III.6 Hasil data Kuisisioner Batik Papua.....	42
Gambar III.7 Hasil data kuisisioner Kesan Menarik .....	43
Gambar III. 8 Hasil data kuisisioner Perhatian.....	43
Gambar III.9 Hasil data kuisisioner kriteria busana .....	44
Gambar III.10 Hasil data kuisisioner preferensi busana.....	44
Gambar III.11 Hasil data kuisisioner preferensi warna .....	45
Gambar III.12 Hasil data kuisisioner kenyamanan.....	45
Gambar III.13 Hasil data kuisisioner kesan menarik.....	46
Gambar III.14 Hasil data kuisisioner teknik bordir .....	46
Gambar III.15 Hasil data kuisisioner kisaran harga .....	47
Gambar III.16 Wawancara Narasumber 1 .....	49
Gambar III.17 Wawancara Narasumber 2 .....	51
Gambar III.18 A Guide Scamper .....	55
Gambar III.19 Desain awal .....	62
Gambar III.20 Eksplorasi awal .....	58
Gambar IV.1 Kausari batik .....	66
Gambar IV.2 Shirosima .....	66

Gambar IV.3 Tarian mas .....	67
Gambar IV. 4 Minimalis earthtone 2024 .....	71
Gambar IV.5 Moodboard 2024 .....	71
Gambar IV.6 <i>Lifestyle Board</i> .....	72
Gambar IV.7 Design lanjutan .....	75
Gambar IV.8 Design akhir .....	76
Gambar IV.9 Design terpilih.....	76
Gambar IV.10 Design busana 1 .....	77
Gambar IV.11 Design busana 2 .....	78
Gambar IV.12 Design busana 3 .....	78
Gambar IV.13 Look 1 .....	79
Gambar IV.14 Look 2 .....	79
Gambar IV.15 Look 3 .....	80
Gambar IV.16 Merchandise <i>Glam with Us</i> .....	81
Gambar IV.17 Visualisasi Merchandise .....	84
Gambar IV.18 BMC.....	85
Gambar IV.19 Fira Assegaf .....	87
Gambar IV.20 Tania Angelita.....	87
Gambar IV.21 Instagram Glam with us.....	92
Gambar IV.22 Facebook Glam With Us.....	93