

## DAFTAR GAMBAR

Gambar II.1 Tipe Kepribadian DISC .....	10
Gambar II.2 Tahapan Proses <i>Design Thinking</i> .....	11
Gambar II.3 Tahapan <i>User Centered Design</i> .....	13
Gambar III.1 Model Konseptual .....	29
Gambar III.2 Sistematika Penyelesaian Masalah.....	30
Gambar IV.1 Proses Bisnis <i>Eksisting</i> .....	35
Gambar IV.2 Proses Bisnis <i>Targeting</i> .....	40
Gambar IV.3 <i>Empathy Map</i> .....	44
Gambar IV.4 <i>User Persona</i> .....	45
Gambar IV.5 <i>Customer Journey Map</i> .....	46
Gambar IV.6 Pengumpulan Ide dan Solusi.....	48
Gambar IV.7 <i>Impact and Effort Matrix</i> .....	49
Gambar IV.8 <i>Use Case Diagram</i> .....	50
Gambar IV.9 <i>Activity Diagram</i> Daftar.....	54
Gambar IV.10 <i>Activity Diagram</i> Masuk .....	55
Gambar IV.11 <i>Activity Diagram</i> Reservasi Online.....	56
Gambar IV.12 <i>Activity Diagram</i> Riwayat.....	56
Gambar IV.13 <i>Activity Diagram</i> Detail Layanan .....	57
Gambar IV.14 <i>Activity Diagram</i> Artikel Kesehatan .....	58
Gambar IV.15 <i>Activity Diagram</i> Kontak .....	58
Gambar IV.16 <i>Activity Diagram</i> Profil.....	59
Gambar IV.17 <i>Sequence Diagram</i> Daftar .....	60
Gambar IV.18 <i>Sequence Diagram</i> Masuk .....	60
Gambar IV.19 <i>Sequence Diagram</i> Reservasi Online.....	61
Gambar IV.20 <i>Sequence Diagram</i> Riwayat.....	61
Gambar IV.21 <i>Sequence Diagram</i> Detail Layanan.....	61
Gambar IV.22 <i>Sequence Diagram</i> Artikel Kesehatan .....	62
Gambar IV.23 <i>Sequence Diagram</i> Kontak .....	62
Gambar IV.24 <i>Sequence Diagram</i> Profil .....	62
Gambar IV.25 <i>Class Diagram</i> .....	63
Gambar IV.26 Palet Warna Biru .....	64

Gambar IV.27 <i>Font Arial</i> .....	65
Gambar IV.28 <i>Shapes</i> .....	66
Gambar V.1 <i>Prototype Aplikasi Mobile</i> .....	74
Gambar V.2 <i>Feedback Grid</i> .....	90
Gambar V.3 Implementasi Halaman Selamat Datang .....	92
Gambar V.4 Implementasi Halaman Daftar.....	92
Gambar V.5 Implementasi Halaman Masuk.....	93
Gambar V.6 Implementasi Halaman Beranda .....	93
Gambar V.7 Implementasi Halaman Reservasi Online .....	94
Gambar V.8 Implementasi Halaman Riwayat .....	94
Gambar V.9 Implementasi Halaman Dokter Umum.....	95
Gambar V.10 Implementasi Halaman Dokter Gigi .....	95
Gambar V.11 Implementasi Halaman Artikel Kesehatan.....	96
Gambar V.12 Implementasi Halaman Kontak.....	96
Gambar V.13 Implementasi Halaman Profil.....	97