

ABSTRACT

In today's world, where technology has advanced significantly, humans can easily create artificial intelligence, also known as AI. In fact, without us realizing it, AI has already been integrated into our daily lives, such as in camera filters, photo editing, and even voice commands on our gadgets. While AI helps fulfill human needs, it also has a dark side that we may not be aware of, which can affect anyone, including fraud, hoaxes, and defamation resulting from the misuse of AI technology. One phenomenon that often occurs on social media is the misuse of AI Deepfake.

In response to this phenomenon, the author and the group have created a Public Service Announcement (PSA) in the form of a video that discusses the dangers of deepfake. The aim is to educate the public so they can better recognize and be aware of the dangers of deepfake.

Keyword : Deepfake, AI, Dangers, Technology